SEPT.

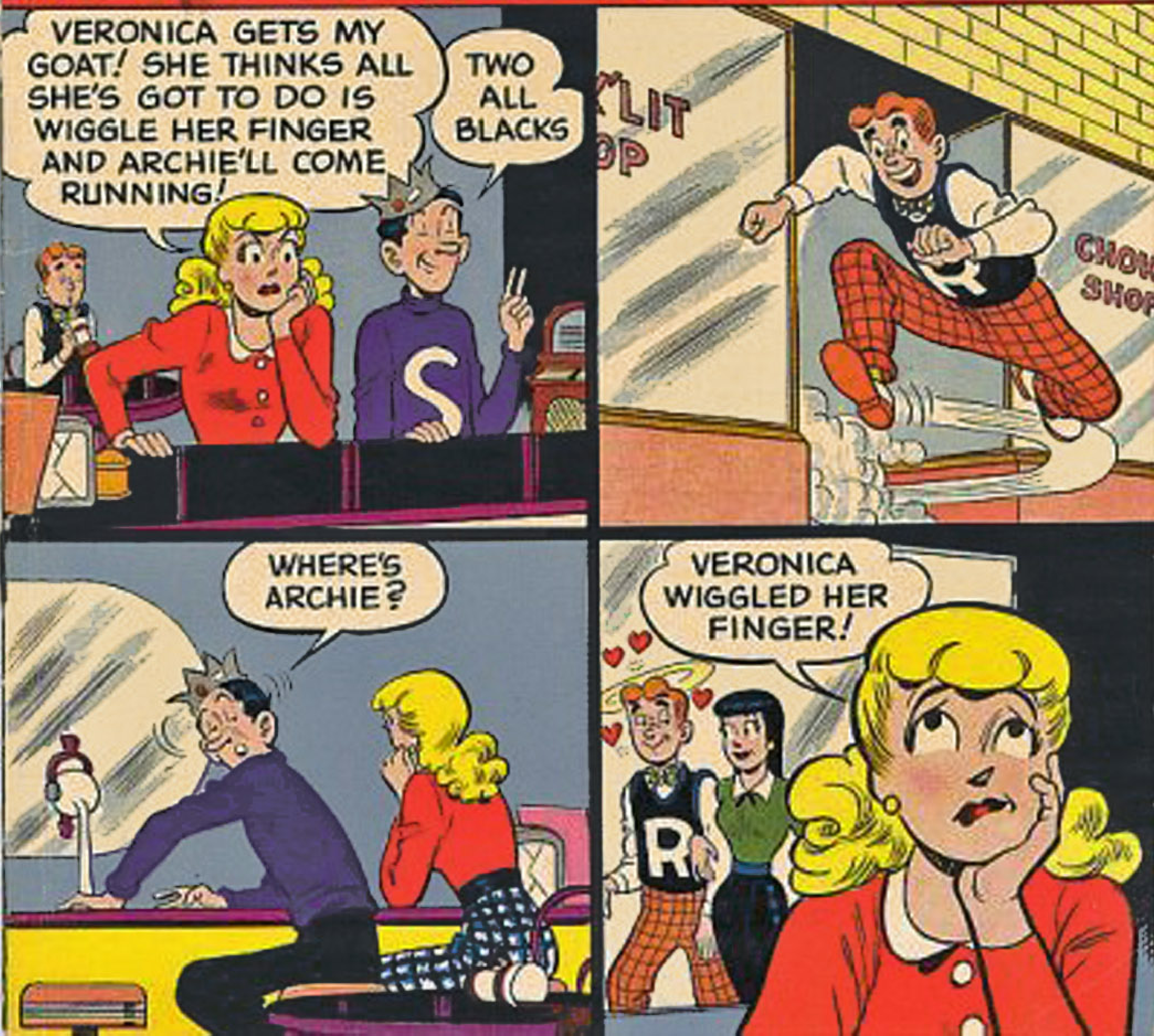
Archie's Girls
Betty and Veronica

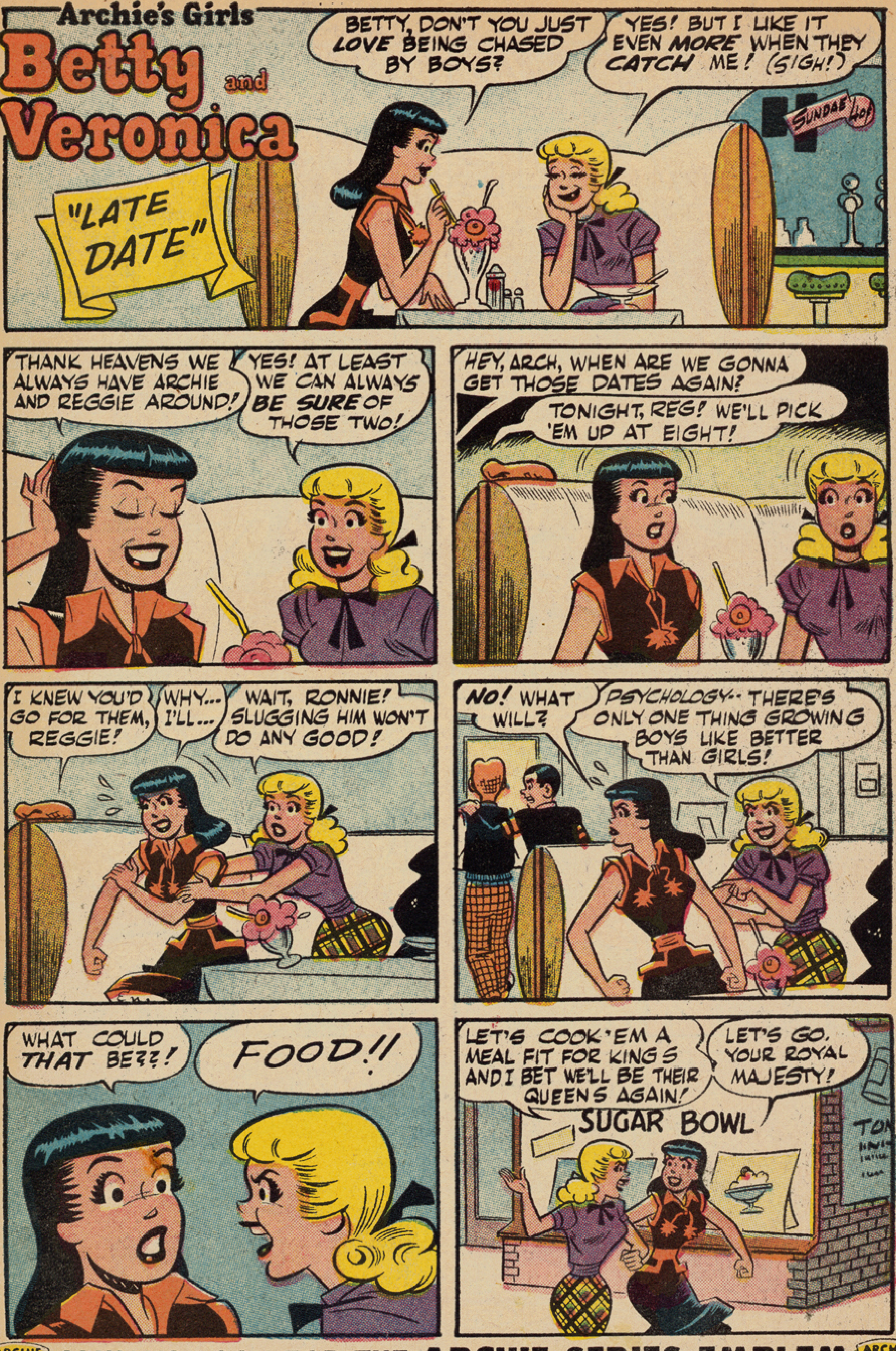
NO. 20

10¢

ANC

APPROVED BY THE COMICS CODE AUTHORITY

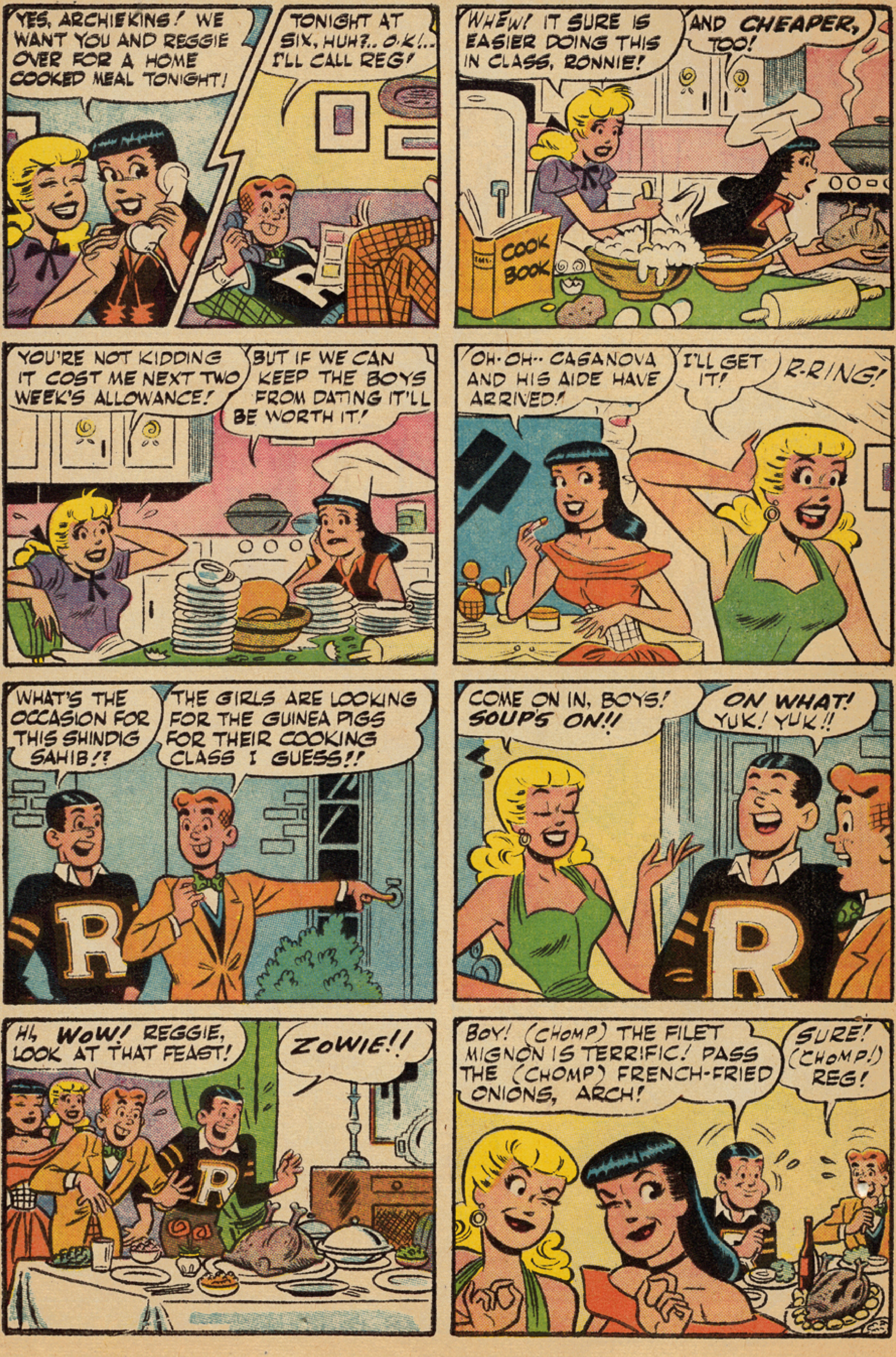

VERONICA GETS MY GOAT! SHE THINKS ALL SHE'S GOT TO DO IS WIGGLE HER FINGER AND ARCHIE'LL COME RUNNING!
TWO ALL BLACKS
'KLIT
OP
S
CHOW SHOP
WHERE'S ARCHIE?
VERONICA WIGGLED HER FINGER!
R

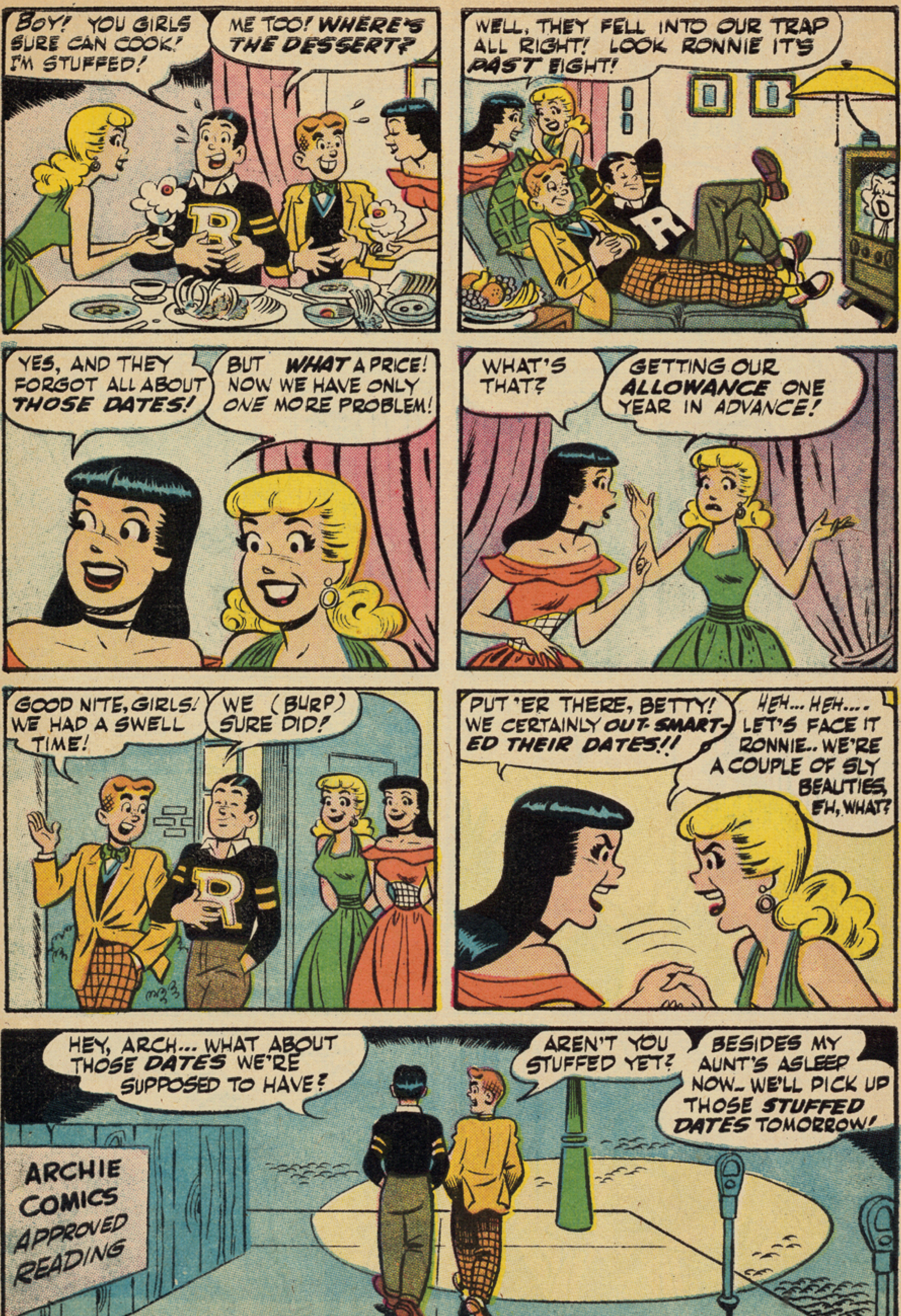

Archie's Girls
Betty and Veronica
"LATE DATE"
BETTY, DON'T YOU JUST *LOVE* BEING CHASED BY BOYS?
YES! BUT I LIKE IT EVEN *MORE* WHEN THEY *CATCH* ME! (SIGH!)
SUNDAE 40¢
THANK HEAVENS WE ALWAYS HAVE ARCHIE AND REGGIE AROUND!
YES! AT LEAST WE CAN ALWAYS *BE SURE* OF THOSE TWO!
HEY, ARCH, WHEN ARE WE GONNA GET THOSE DATES AGAIN?
TONIGHT, REG! WE'LL PICK 'EM UP AT EIGHT!
I KNEW YOU'D GO FOR THEM, REGGIE!
WHY... I'LL...
WAIT, RONNIE! SLUGGING HIM WON'T DO ANY GOOD!
NO! WHAT WILL?
PSYCHOLOGY-- THERE'S ONLY ONE THING GROWING BOYS LIKE BETTER THAN GIRLS!
WHAT COULD *THAT* BE???!
FOOD!!
LET'S COOK 'EM A MEAL FIT FOR KINGS AND I BET WE'LL BE THEIR QUEENS AGAIN!
LET'S GO, YOUR ROYAL MAJESTY!
SUGAR BOWL
TON

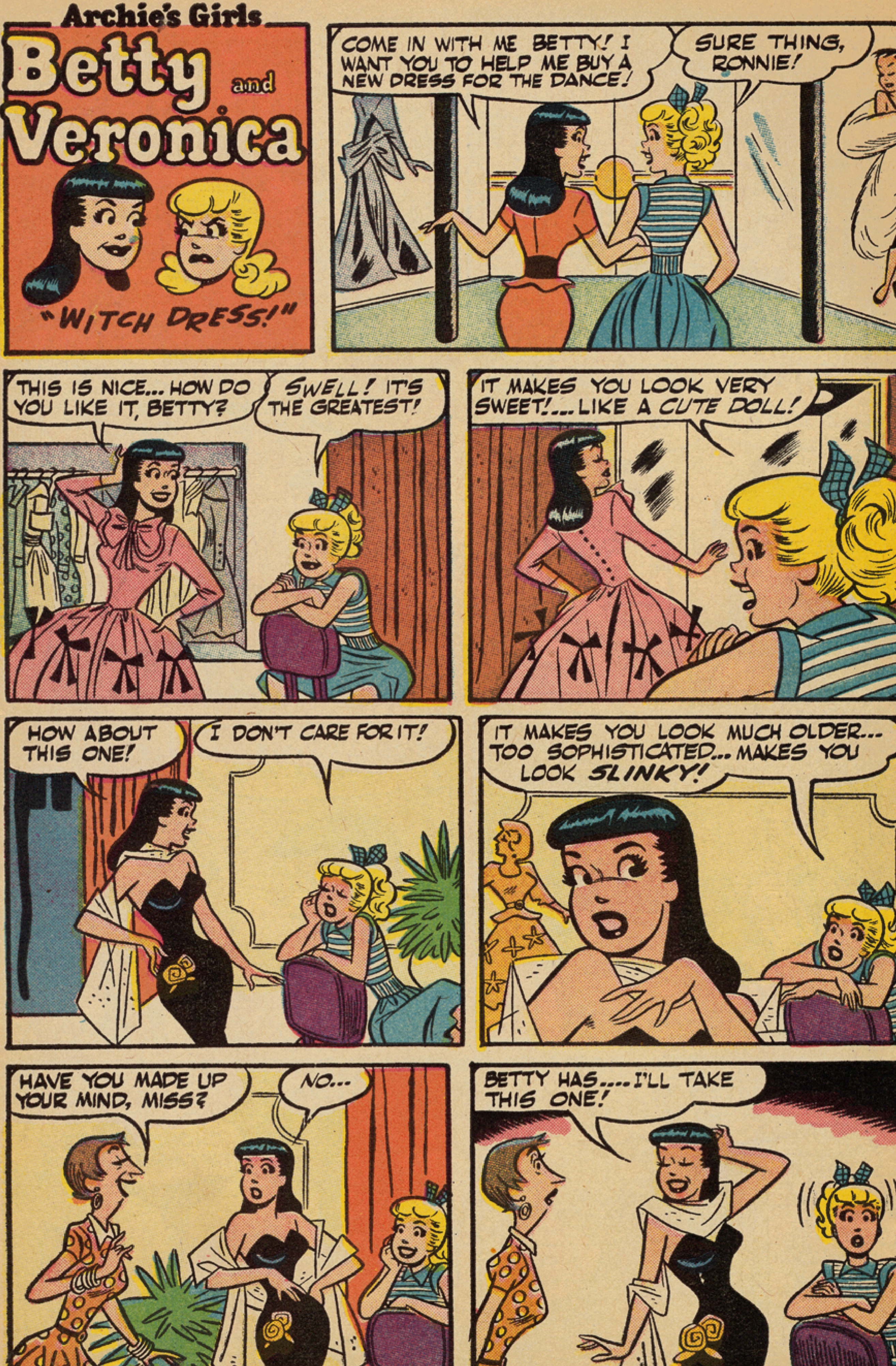
ARCHIE SERIES **ALWAYS LOOK FOR THE ARCHIE SERIES EMBLEM** ARCHIE SERIES

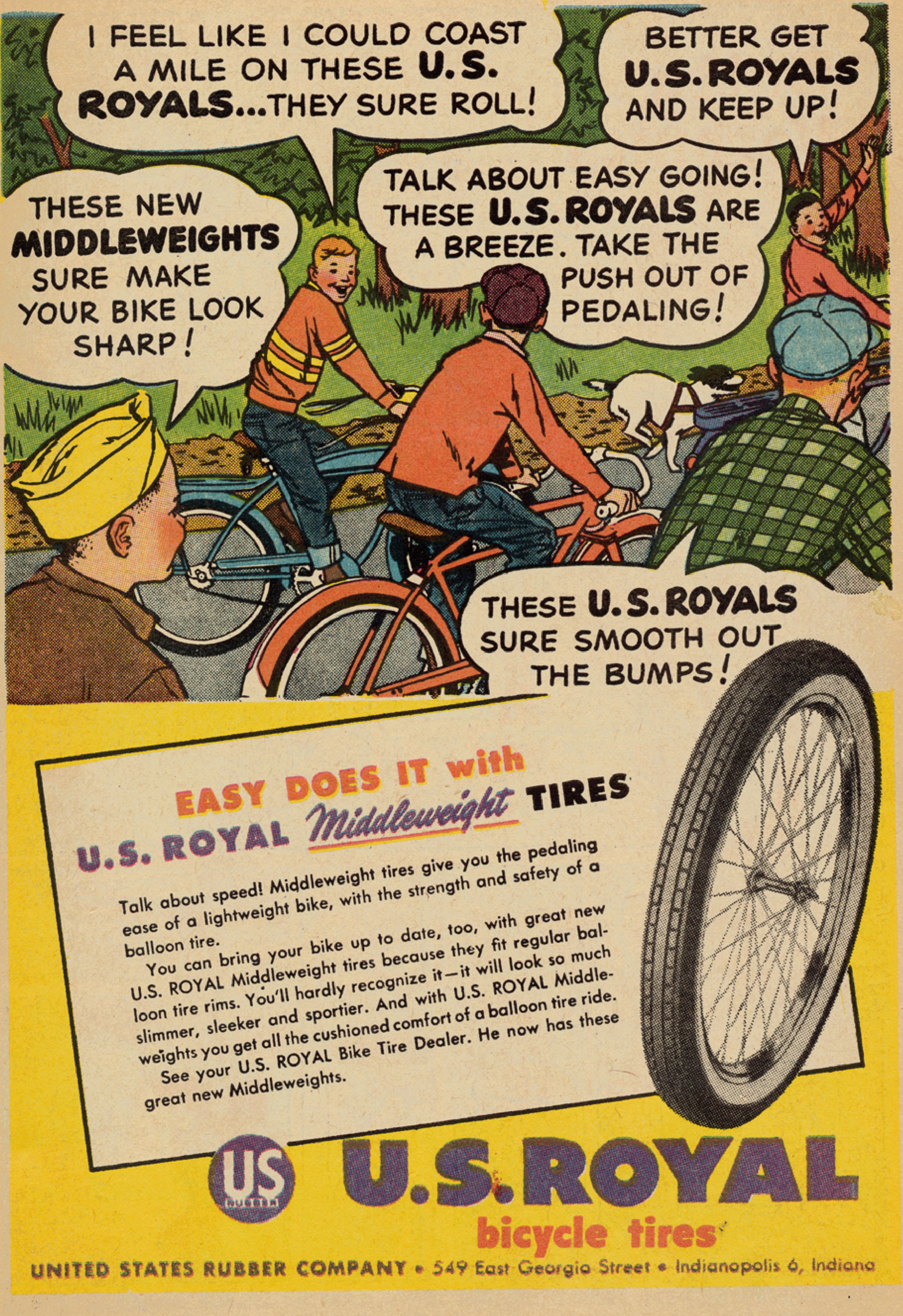
ARCHIE'S GIRLS BETTY AND VERONICA, Vol. 1, No. 20, September, 1955. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Mo. Editorial offices: 241 Church St., New York 13, N. Y. Chicago office. 35 East Wacker Dr., Chicago 11, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Entered as second-class matter at the Post Office at St. Louis, Mo., under Act of March 3, 1879. Copyright, 1955, by CLOSE-UP, INC. All rights reserved. Cover and entire contents protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, 60c in U. S. A.; single copies 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

1234567890 BETTY-VERONICA


YES, ARCHIEKINS! WE WANT YOU AND REGGIE OVER FOR A HOME COOKED MEAL TONIGHT!
TONIGHT AT SIX, HUH?.. O.K.!.. I'LL CALL REG!
WHEW! IT SURE IS EASIER DOING THIS IN CLASS, RONNIE!
AND CHEAPER, TOO!
COOK BOOK
YOU'RE NOT KIDDING IT COST ME NEXT TWO WEEK'S ALLOWANCE!
BUT IF WE CAN KEEP THE BOYS FROM DATING IT'LL BE WORTH IT!
OH-OH-- CASANOVA AND HIS AIDE HAVE ARRIVED!
I'LL GET IT!
R-RING!
WHAT'S THE OCCASION FOR THIS SHINDIG SAHIB!?
THE GIRLS ARE LOOKING FOR THE GUINEA PIGS FOR THEIR COOKING CLASS I GUESS!!
COME ON IN, BOYS! SOUP'S ON!!
ON WHAT! YUK! YUK!!
HI, WOW! REGGIE, LOOK AT THAT FEAST!
ZOWIE!!
BOY! (CHOMP) THE FILET MIGNON IS TERRIFIC! PASS THE (CHOMP) FRENCH-FRIED ONIONS, ARCH!
SURE! (CHOMP!) REG!


BOY! YOU GIRLS SURE CAN COOK! I'M STUFFED!
ME TOO! WHERE'S THE DESSERT?
WELL, THEY FELL INTO OUR TRAP ALL RIGHT! LOOK RONNIE IT'S PAST EIGHT!
YES, AND THEY FORGOT ALL ABOUT THOSE DATES!
BUT WHAT A PRICE! NOW WE HAVE ONLY ONE MORE PROBLEM!
WHAT'S THAT?
GETTING OUR ALLOWANCE ONE YEAR IN ADVANCE!
GOOD NITE, GIRLS! WE HAD A SWELL TIME!
WE (BURP) SURE DID!
PUT 'ER THERE, BETTY! WE CERTAINLY OUT-SMARTED THEIR DATES!!
HEH... HEH.... LET'S FACE IT RONNIE.. WE'RE A COUPLE OF SLY BEAUTIES, EH, WHAT?
HEY, ARCH... WHAT ABOUT THOSE DATES WE'RE SUPPOSED TO HAVE?
AREN'T YOU STUFFED YET?
BESIDES MY AUNT'S ASLEEP NOW.. WE'LL PICK UP THOSE STUFFED DATES TOMORROW!
ARCHIE COMICS APPROVED READING


Archie's Girls
Betty and Veronica
"WITCH DRESS!"
COME IN WITH ME BETTY! I WANT YOU TO HELP ME BUY A NEW DRESS FOR THE DANCE!
SURE THING, RONNIE!
THIS IS NICE... HOW DO YOU LIKE IT, BETTY?
SWELL! IT'S THE GREATEST!
IT MAKES YOU LOOK VERY SWEET!... LIKE A CUTE DOLL!
HOW ABOUT THIS ONE!
I DON'T CARE FOR IT!
IT MAKES YOU LOOK MUCH OLDER... TOO SOPHISTICATED... MAKES YOU LOOK SLINKY!
HAVE YOU MADE UP YOUR MIND, MISS?
NO...
BETTY HAS.... I'LL TAKE THIS ONE!


I FEEL LIKE I COULD COAST A MILE ON THESE **U.S. ROYALS**...THEY SURE ROLL!
BETTER GET **U.S. ROYALS** AND KEEP UP!
THESE NEW **MIDDLEWEIGHTS** SURE MAKE YOUR BIKE LOOK SHARP!
TALK ABOUT EASY GOING! THESE **U.S. ROYALS** ARE A BREEZE. TAKE THE PUSH OUT OF PEDALING!
THESE **U.S. ROYALS** SURE SMOOTH OUT THE BUMPS!

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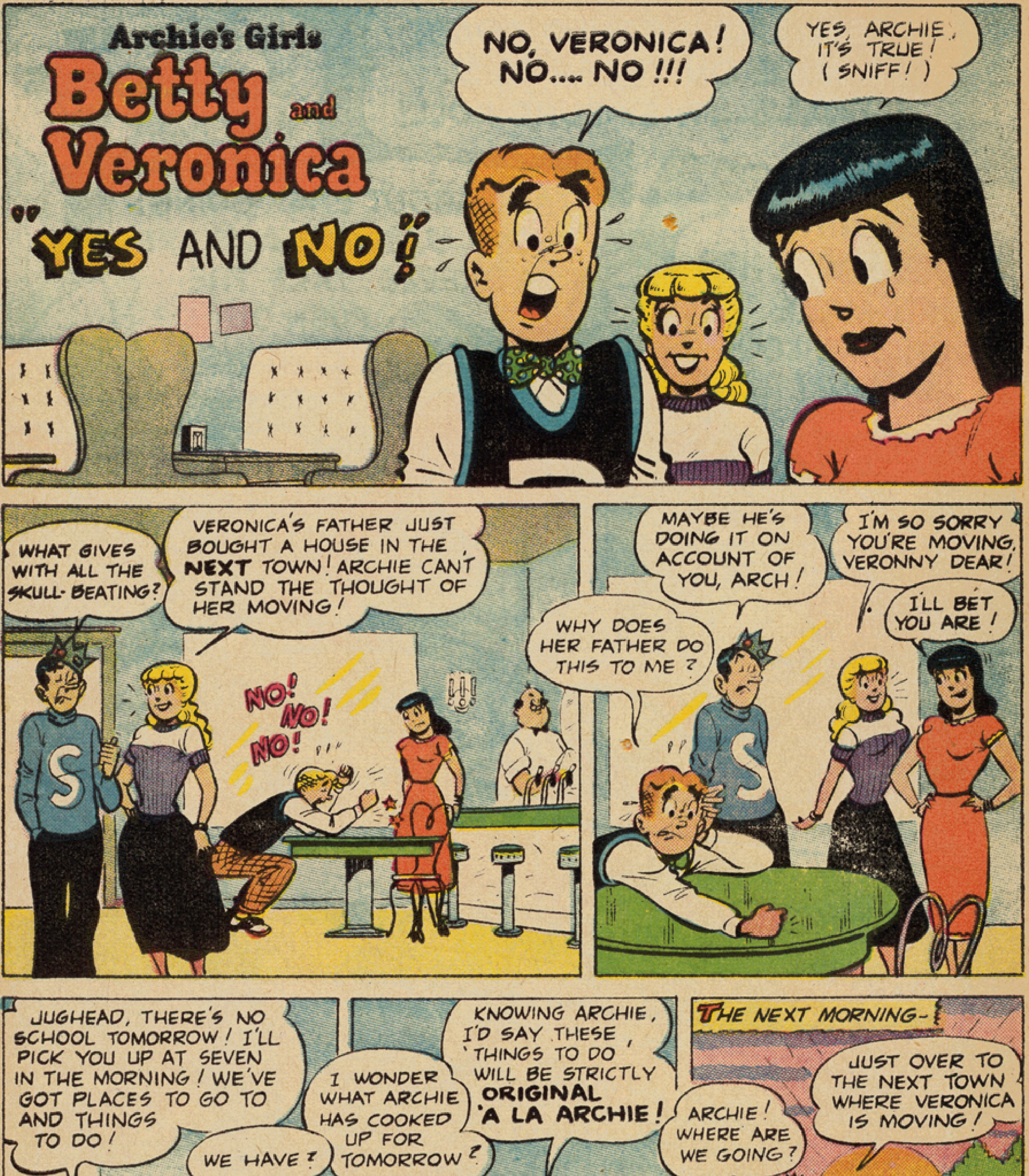
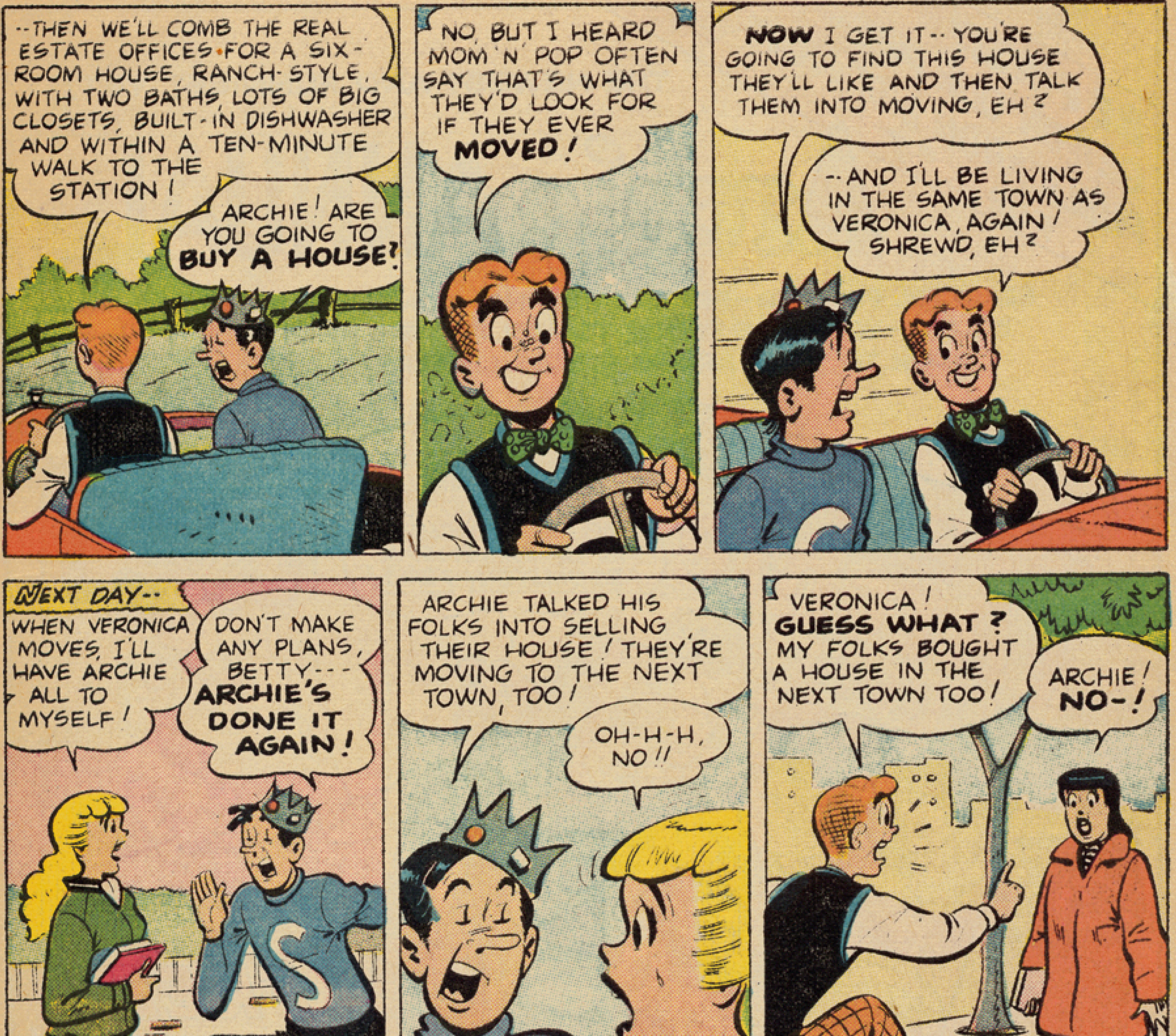
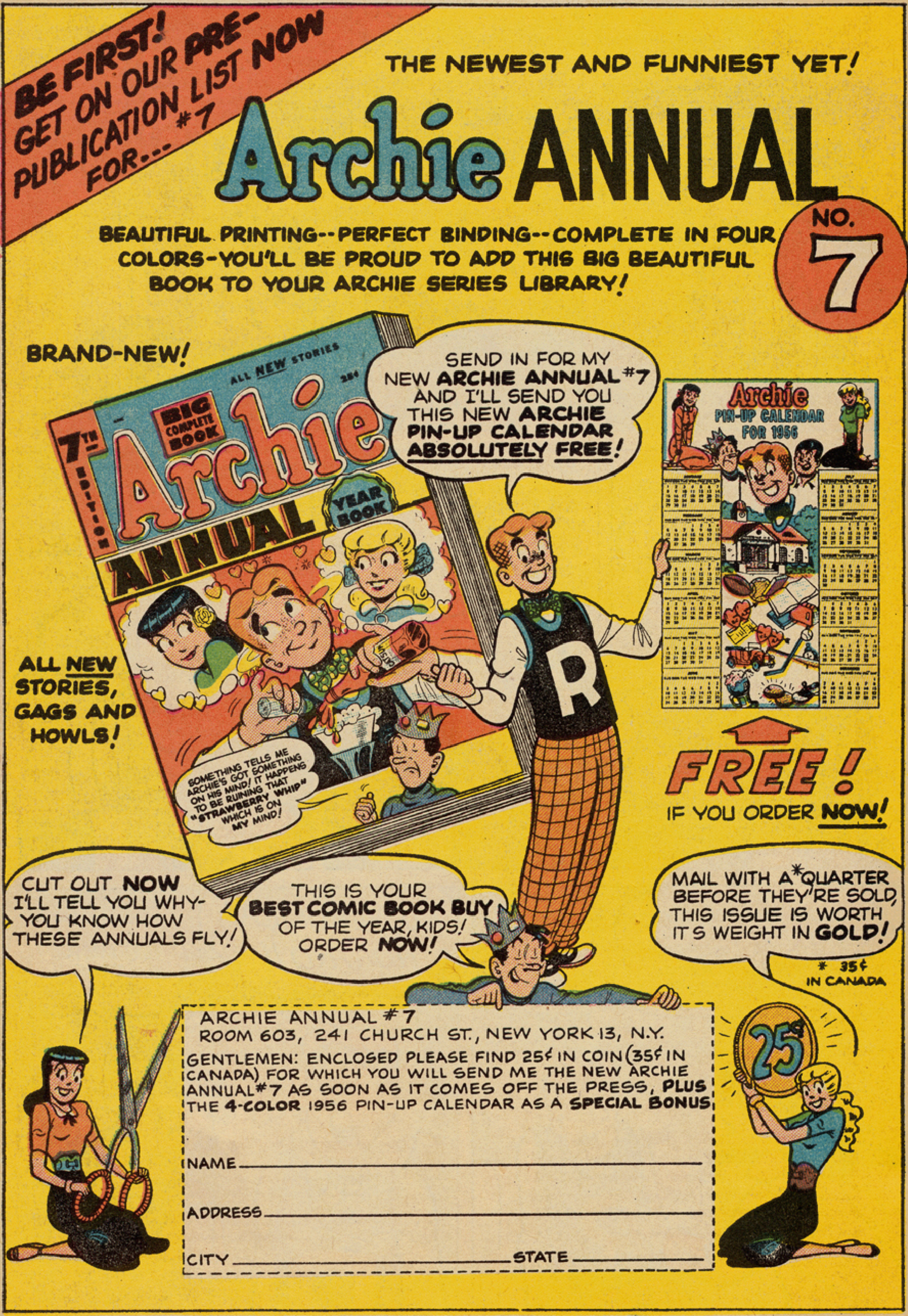

Archie's Girls Betty and Veronica
"YES AND NO!"
NO, VERONICA! NO.... NO!!!
YES, ARCHIE, IT'S TRUE! (SNIFF!)
WHAT GIVES WITH ALL THE SKULL-BEATING?
VERONICA'S FATHER JUST BOUGHT A HOUSE IN THE NEXT TOWN! ARCHIE CAN'T STAND THE THOUGHT OF HER MOVING!
NO! NO! NO!
MAYBE HE'S DOING IT ON ACCOUNT OF YOU, ARCH!
I'M SO SORRY YOU'RE MOVING, VERONNY DEAR!
I'LL BET YOU ARE!
WHY DOES HER FATHER DO THIS TO ME?
JUGHEAD, THERE'S NO SCHOOL TOMORROW! I'LL PICK YOU UP AT SEVEN IN THE MORNING! WE'VE GOT PLACES TO GO TO AND THINGS TO DO!
WE HAVE?
KNOWING ARCHIE, I'D SAY THESE 'THINGS TO DO' WILL BE STRICTLY ORIGINAL 'A LA ARCHIE!
I WONDER WHAT ARCHIE HAS COOKED UP FOR TOMORROW?
THE NEXT MORNING-
JUST OVER TO THE NEXT TOWN WHERE VERONICA IS MOVING!
ARCHIE! WHERE ARE WE GOING?


--THEN WE'LL COMB THE REAL ESTATE OFFICES FOR A SIX-ROOM HOUSE, RANCH-STYLE, WITH TWO BATHS, LOTS OF BIG CLOSETS, BUILT-IN DISHWASHER AND WITHIN A TEN-MINUTE WALK TO THE STATION!
ARCHIE! ARE YOU GOING TO **BUY A HOUSE?**
NO, BUT I HEARD MOM 'N' POP OFTEN SAY THAT'S WHAT THEY'D LOOK FOR IF THEY EVER **MOVED!**
NOW I GET IT-- YOU'RE GOING TO FIND THIS HOUSE THEY'LL LIKE AND THEN TALK THEM INTO MOVING, EH?
--AND I'LL BE LIVING IN THE SAME TOWN AS VERONICA, AGAIN! SHREWD, EH?
NEXT DAY--
WHEN VERONICA MOVES, I'LL HAVE ARCHIE ALL TO MYSELF!
DON'T MAKE ANY PLANS, BETTY--- **ARCHIE'S DONE IT AGAIN!**
ARCHIE TALKED HIS FOLKS INTO SELLING THEIR HOUSE! THEY'RE MOVING TO THE NEXT TOWN, TOO!
OH-H-H, NO!!
VERONICA! **GUESS WHAT?** MY FOLKS BOUGHT A HOUSE IN THE NEXT TOWN TOO!
ARCHIE! **NO-!**
AND I TALKED MY DADDY INTO SELLING THAT OTHER HOUSE AND WE'RE STAYING HERE IN RIVERDALE!
Y-YOU'RE NOT M-MOVING?
NO, VERONICA! NO... NO!!
YES, ARCHIE! IT'S TRUE!! (SNIFF!)
DON'T LOOK NOW, BUT THIS IS WHERE I CAME IN


BE FIRST! GET ON OUR PRE-PUBLICATION LIST NOW FOR... #7
THE NEWEST AND FUNNIEST YET!
Archie ANNUAL
NO. 7
BEAUTIFUL PRINTING--PERFECT BINDING--COMPLETE IN FOUR COLORS-YOU'LL BE PROUD TO ADD THIS BIG BEAUTIFUL BOOK TO YOUR ARCHIE SERIES LIBRARY!
BRAND-NEW!
ALL NEW STORIES 25¢
7TH EDITION
BIG COMPLETE BOOK
Archie ANNUAL
YEAR BOOK
SOMETHING TELLS ME ARCHIE'S GOT SOMETHING ON HIS MIND! IT HAPPENS TO BE RUINING THAT "STRAWBERRY WHIP" WHICH IS ON MY MIND!
SEND IN FOR MY NEW ARCHIE ANNUAL #7 AND I'LL SEND YOU THIS NEW ARCHIE PIN-UP CALENDAR ABSOLUTELY FREE!
Archie PIN-UP CALENDAR FOR 1956
ALL NEW STORIES, GAGS AND HOWLS!
FREE! IF YOU ORDER NOW!
CUT OUT NOW I'LL TELL YOU WHY- YOU KNOW HOW THESE ANNUALS FLY!
THIS IS YOUR BEST COMIC BOOK BUY OF THE YEAR, KIDS! ORDER NOW!
MAIL WITH A* QUARTER BEFORE THEY'RE SOLD, THIS ISSUE IS WORTH IT'S WEIGHT IN GOLD!
* 35¢ IN CANADA
25¢

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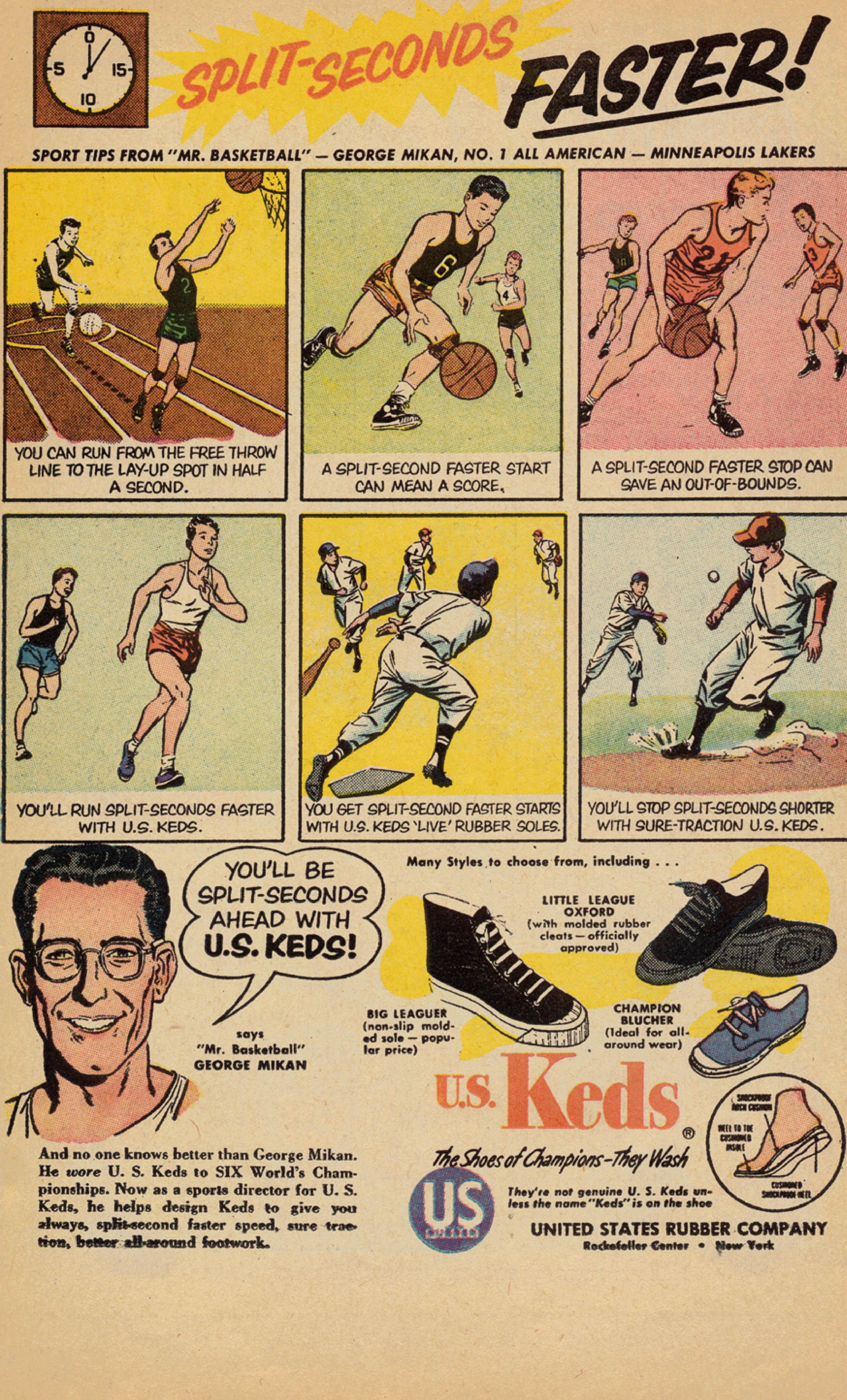
ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE NEW ARCHIE ANNUAL #7 AS SOON AS IT COMES OFF THE PRESS, **PLUS** THE **4-COLOR** 1956 PIN-UP CALENDAR AS A **SPECIAL BONUS**

NAME ____________________

ADDRESS ____________________

CITY ____________ STATE ____________



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YOU GET SPLIT-SECOND FASTER STARTS WITH U.S. KEDS 'LIVE' RUBBER SOLES.

YOU'LL STOP SPLIT-SECONDS SHORTER WITH SURE-TRACTION U.S. KEDS.

YOU'LL BE SPLIT-SECONDS AHEAD WITH **U.S. KEDS!**

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US

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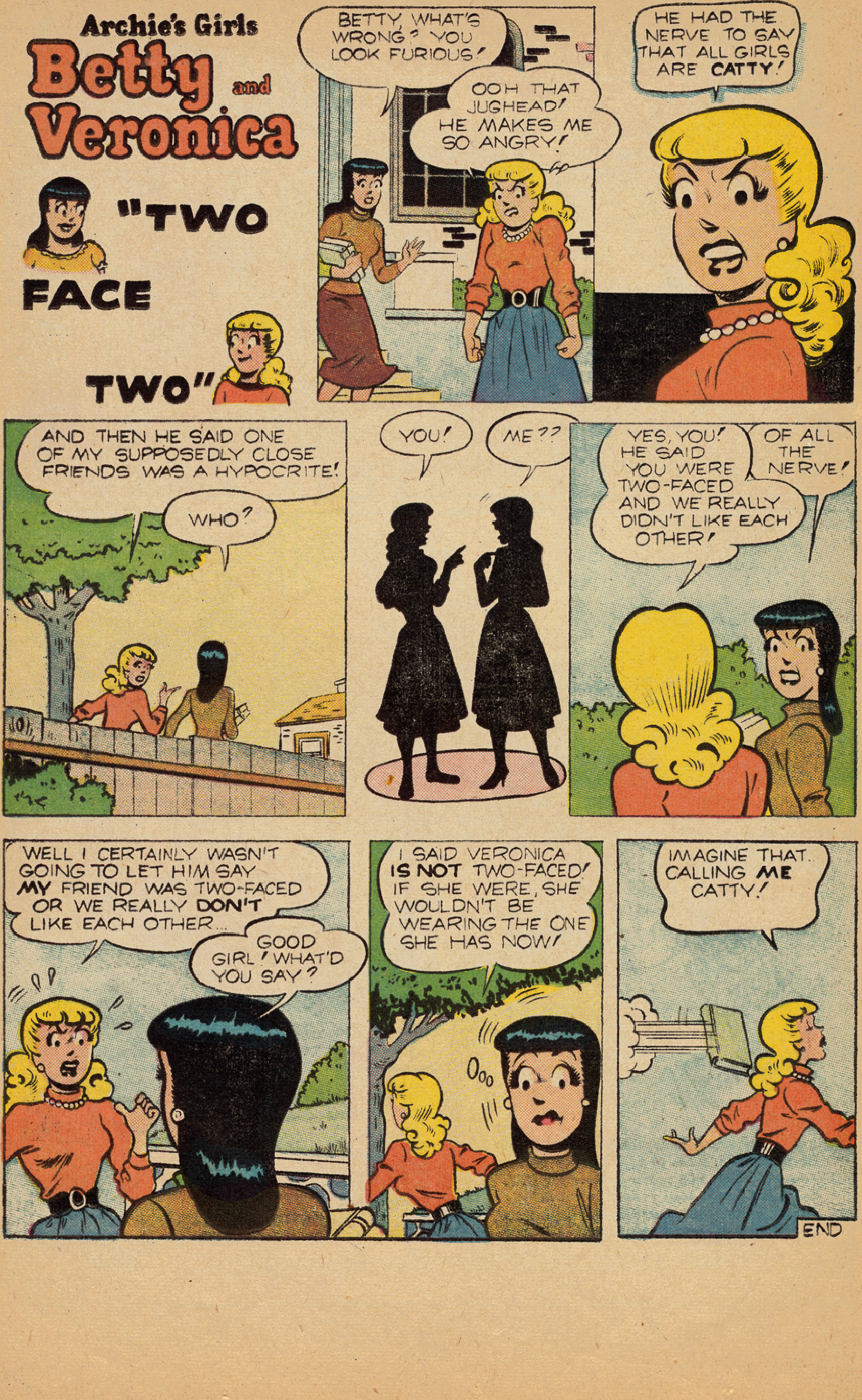
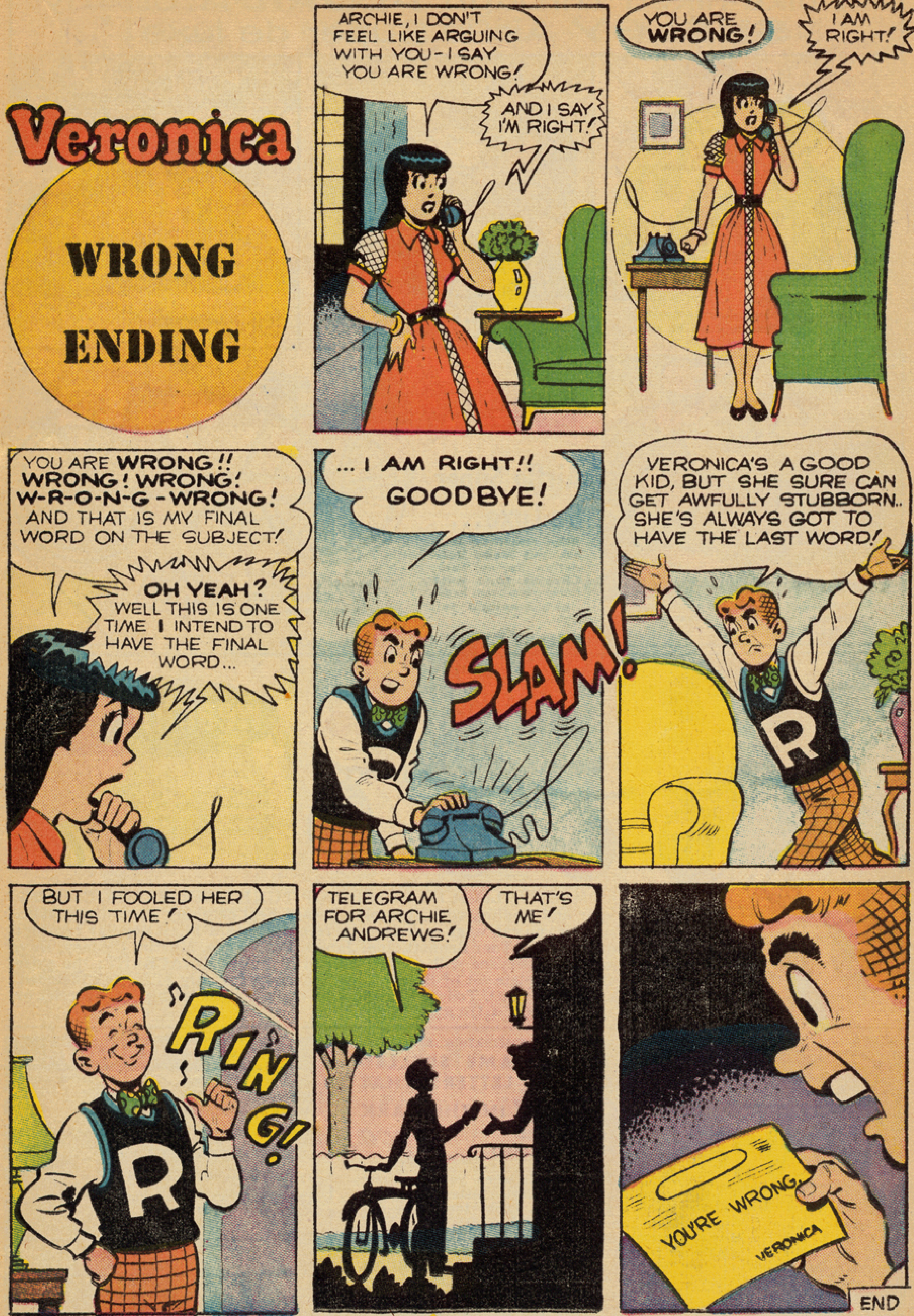
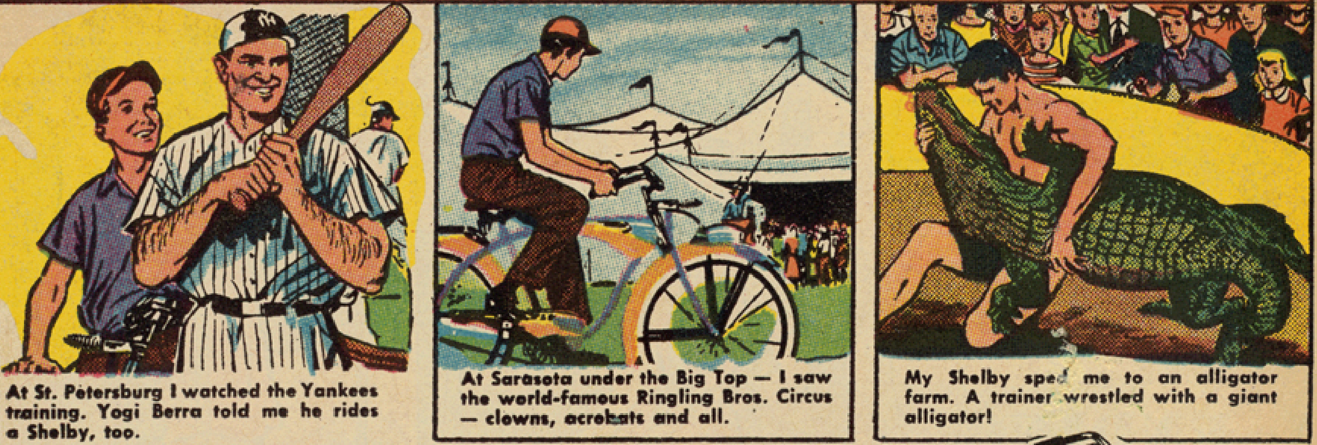

Archie's Girls
Betty and Veronica
"TWO FACE TWO"
BETTY, WHAT'S WRONG? YOU LOOK FURIOUS!
OOH THAT JUGHEAD! HE MAKES ME SO ANGRY!
HE HAD THE NERVE TO SAY THAT ALL GIRLS ARE CATTY!
AND THEN HE SAID ONE OF MY SUPPOSEDLY CLOSE FRIENDS WAS A HYPOCRITE!
WHO?
YOU!
ME??
YES, YOU! HE SAID YOU WERE TWO-FACED AND WE REALLY DIDN'T LIKE EACH OTHER!
OF ALL THE NERVE!
WELL I CERTAINLY WASN'T GOING TO LET HIM SAY MY FRIEND WAS TWO-FACED OR WE REALLY DON'T LIKE EACH OTHER...
GOOD GIRL! WHAT'D YOU SAY?
I SAID VERONICA IS NOT TWO-FACED! IF SHE WERE, SHE WOULDN'T BE WEARING THE ONE SHE HAS NOW!
Ooo
IMAGINE THAT.. CALLING ME CATTY!
END

Veronica

WRONG ENDING


ARCHIE, I DON'T FEEL LIKE ARGUING WITH YOU - I SAY YOU ARE WRONG!
AND I SAY I'M RIGHT!
YOU ARE WRONG!
I AM RIGHT!
YOU ARE WRONG!! WRONG! WRONG! W-R-O-N-G - WRONG! AND THAT IS MY FINAL WORD ON THE SUBJECT!
OH YEAH? WELL THIS IS ONE TIME I INTEND TO HAVE THE FINAL WORD...
... I AM RIGHT!! GOODBYE!
SLAM!
VERONICA'S A GOOD KID, BUT SHE SURE CAN GET AWFULLY STUBBORN.. SHE'S ALWAYS GOT TO HAVE THE LAST WORD!
BUT I FOOLED HER THIS TIME!
RING!
TELEGRAM FOR ARCHIE ANDREWS!
THAT'S ME!
YOU'RE WRONG. VERONICA
END

"I bike-hiked through **FLORIDA** on my **SHELBY** Airflo Super de luxe!"



At St. Petersburg I watched the Yankees training. Yogi Berra told me he rides a Shelby, too.

At Sarasota under the Big Top — I saw the world-famous Ringling Bros. Circus — clowns, acrobats and all.

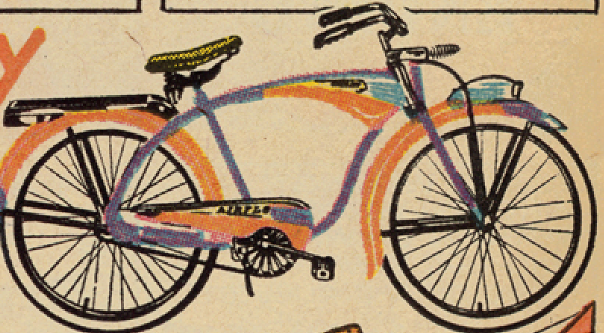
My Shelby sped me to an alligator farm. A trainer wrestled with a giant alligator!

At Tampa Bay I watched a giant tarpon battle the hook! How he leaped and gleamed in the sun!

SHELBY

Airflo Super De Luxe...

rides smoothest with exclusive Shelby Dual-action Spring Fork. Chrome tank with horn, wide-beam headlight, stoplight tail light.



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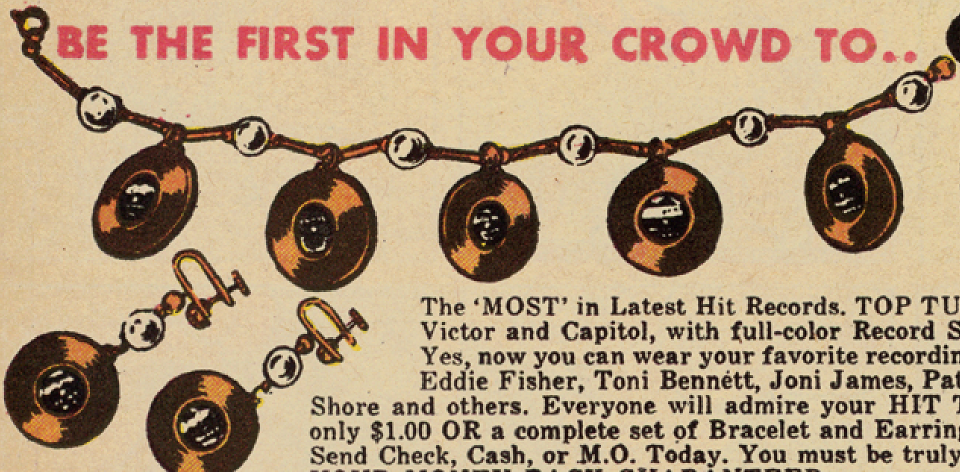
TOMMY
SALLY

SHELBY CYCLE CO., Cleveland, Ohio

BE THE FIRST IN YOUR CROWD TO.. **wear hit tunes**



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WEAR THIS FASCINATING BRACELET—
YOUR NAME SPELLED OUT IN LETTERS THAT GLOW IN THE DARK
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You'll thrill when you see these beautifuly styled letters that spell your name. Looks terrific by day and *'glows'* at night. Will fascinate your friends. This GLOWING NAME BRACELET is exclusively and personally yours for only $1.00 if you order right now. It's a lovely gift for your boyfriend or girlfriend and perfect for you. When ordering, please print first name clearly so we can RUSH YOUR BRACELET. When it arrives you will be the envy of all your friends. Send $1.00 Cash, Check, or M.O. MONEY BACK GUARANTEE.

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(first name)

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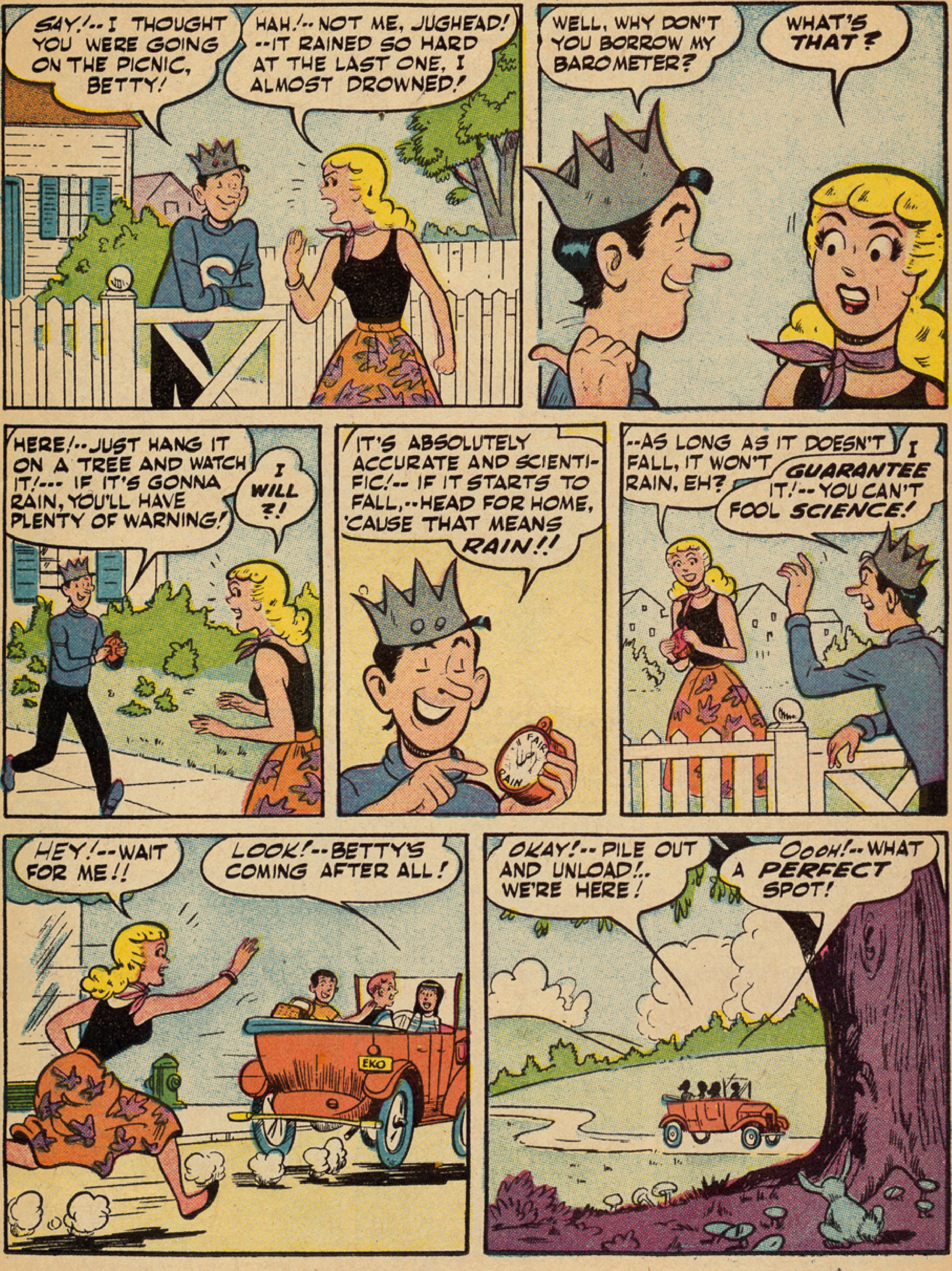
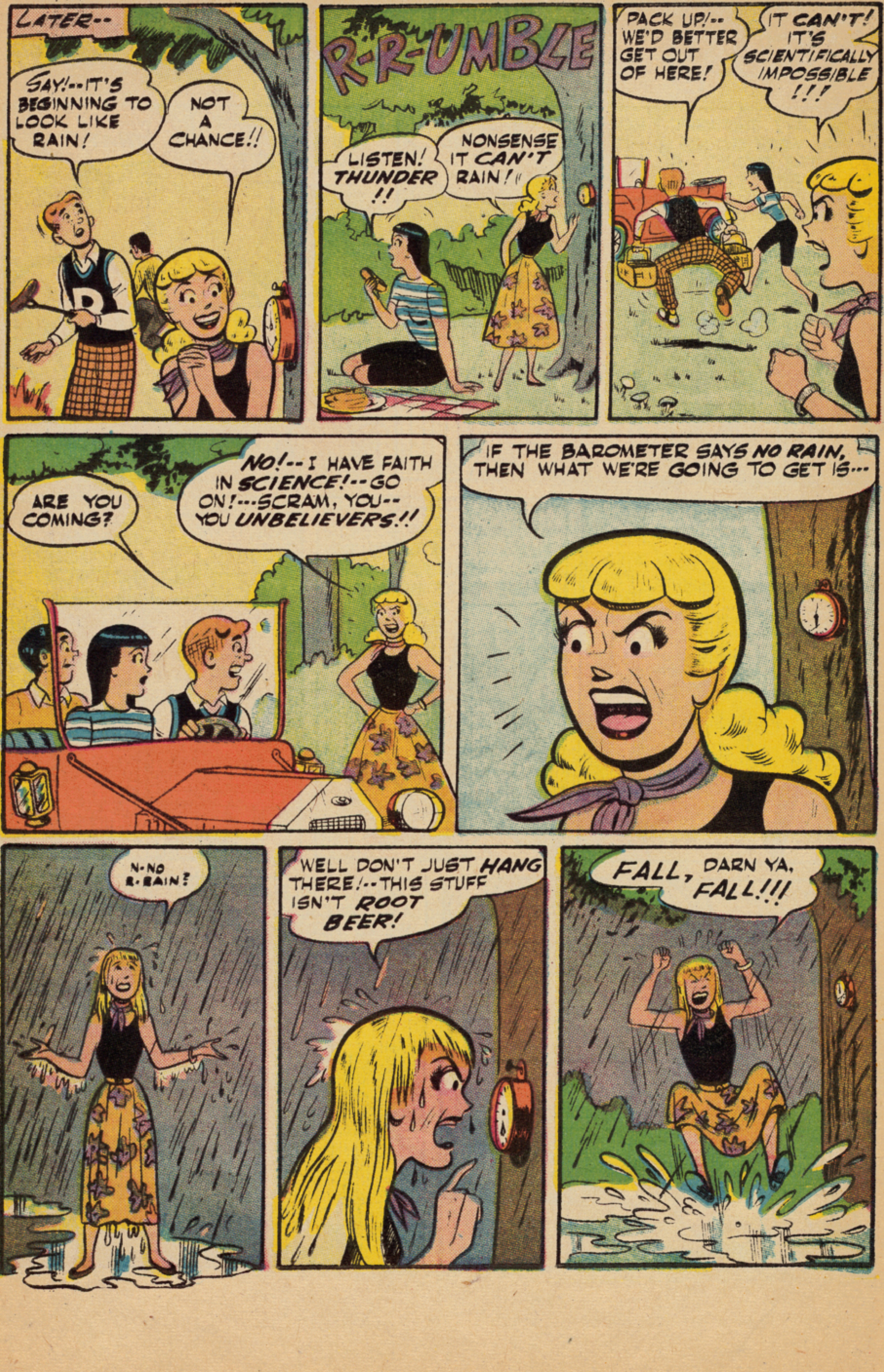
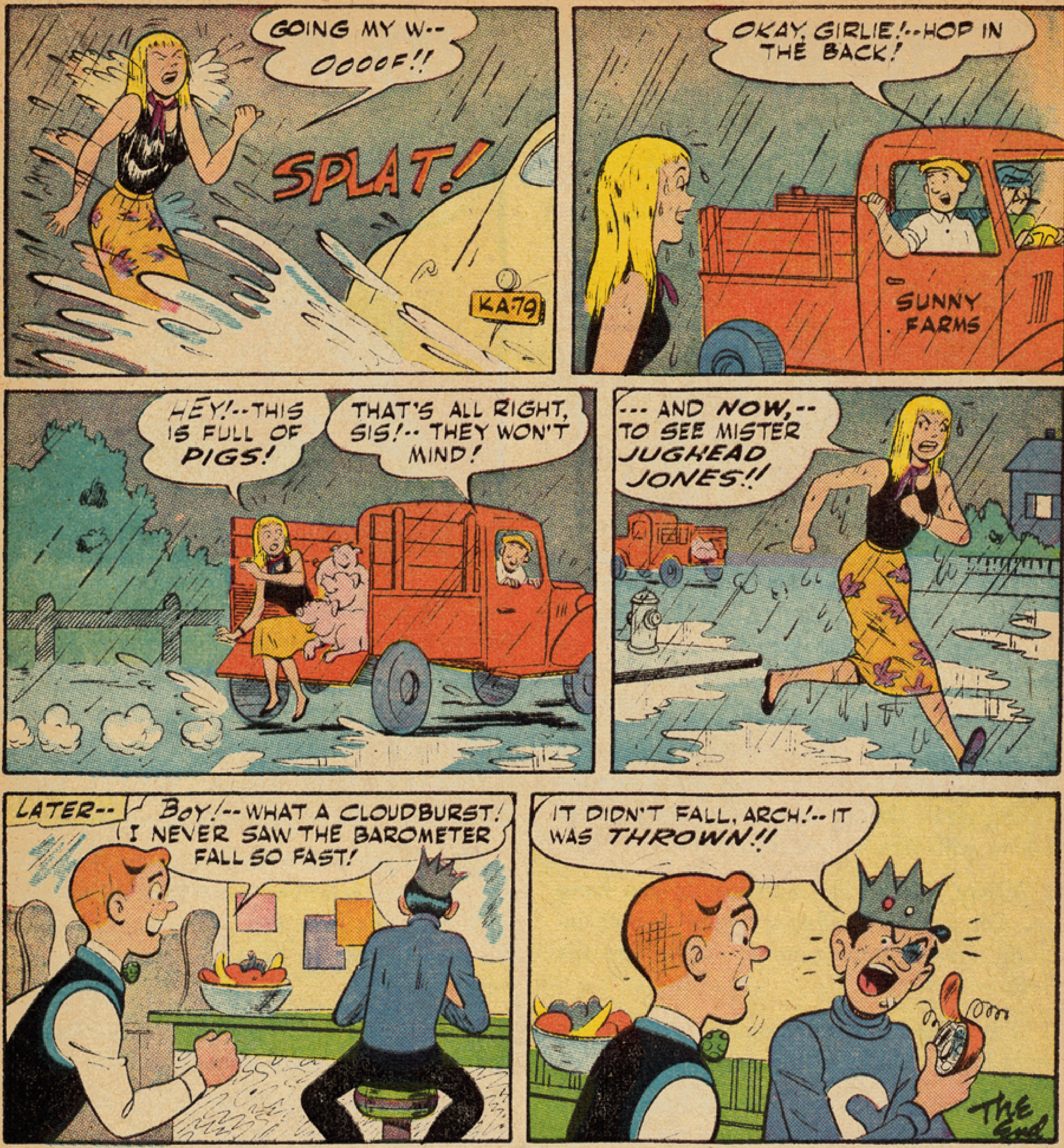
CITY__________ ZONE____ STATE________

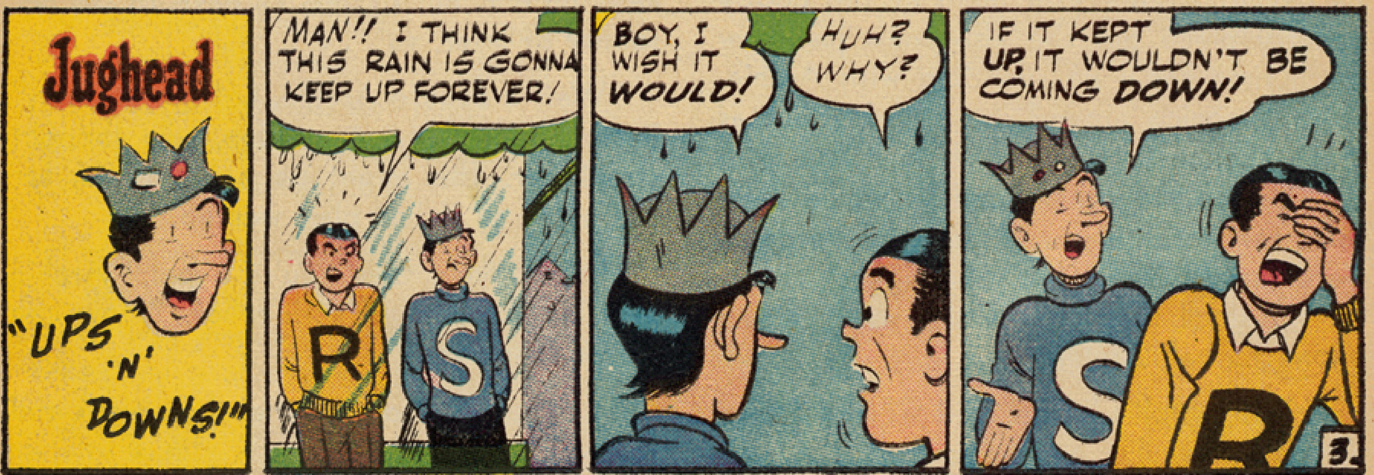
Archie's Girls

Betty and Veronica in "Science Defiance"

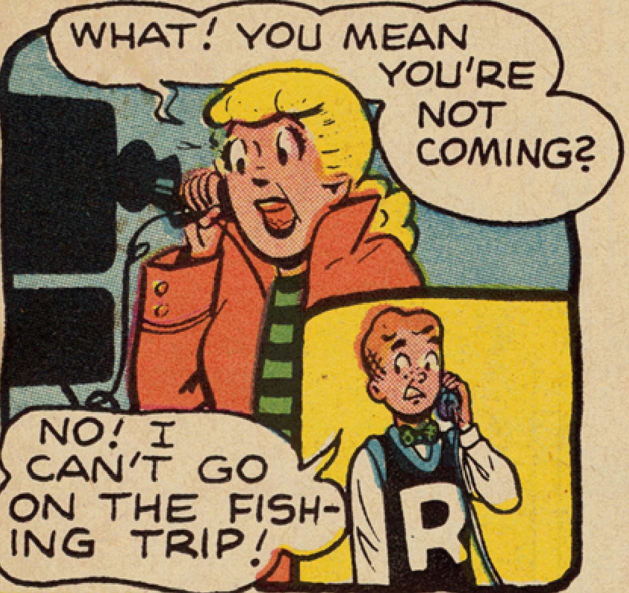

SAY!-- I THOUGHT YOU WERE GOING ON THE PICNIC, BETTY!
HAH!-- NOT ME, JUGHEAD! --IT RAINED SO HARD AT THE LAST ONE, I ALMOST DROWNED!
WELL, WHY DON'T YOU BORROW MY BAROMETER?
WHAT'S THAT?
HERE!-- JUST HANG IT ON A TREE AND WATCH IT!-- IF IT'S GONNA RAIN, YOU'LL HAVE PLENTY OF WARNING!
I WILL ?!
IT'S ABSOLUTELY ACCURATE AND SCIENTIFIC!-- IF IT STARTS TO FALL,--HEAD FOR HOME, 'CAUSE THAT MEANS RAIN!!
FAIR
RAIN
--AS LONG AS IT DOESN'T FALL, IT WON'T RAIN, EH?
I GUARANTEE IT!-- YOU CAN'T FOOL SCIENCE!
HEY!--WAIT FOR ME!!
LOOK!--BETTY'S COMING AFTER ALL!
EKO
OKAY!-- PILE OUT AND UNLOAD!.. WE'RE HERE!
Oooh!-- WHAT A PERFECT SPOT!

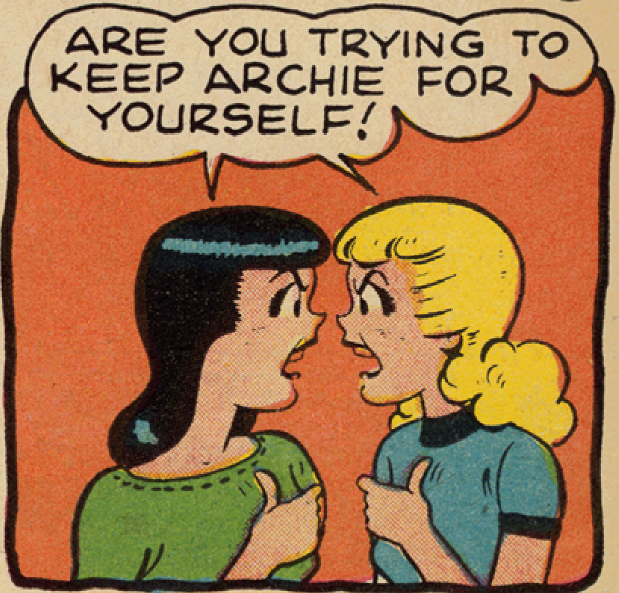

LATER--
SAY!--IT'S BEGINNING TO LOOK LIKE RAIN!
NOT A CHANCE!!
R-R-UMBLE
LISTEN! THUNDER!!
NONSENSE IT CAN'T RAIN!
PACK UP!--WE'D BETTER GET OUT OF HERE!
IT CAN'T! IT'S SCIENTIFICALLY IMPOSSIBLE!!!
ARE YOU COMING?
NO!--I HAVE FAITH IN SCIENCE!--GO ON!---SCRAM, YOU--YOU UNBELIEVERS!!
IF THE BAROMETER SAYS NO RAIN, THEN WHAT WE'RE GOING TO GET IS---
N-NO R-RAIN?
WELL DON'T JUST HANG THERE!--THIS STUFF ISN'T ROOT BEER!
FALL, DARN YA, FALL!!!


GOING MY W-- OOOOF!!
SPLAT!
KA-79
OKAY, GIRLIE!--HOP IN THE BACK!
SUNNY FARMS
HEY!--THIS IS FULL OF PIGS!
THAT'S ALL RIGHT, SIS!-- THEY WON'T MIND!
--- AND NOW,-- TO SEE MISTER JUGHEAD JONES!!
LATER--
BOY!--WHAT A CLOUDBURST! I NEVER SAW THE BAROMETER FALL SO FAST!
IT DIDN'T FALL, ARCH!-- IT WAS THROWN!!
THE End


Jughead
"UPS 'N' DOWNS!"
MAN!! I THINK THIS RAIN IS GONNA KEEP UP FOREVER!
R
S
BOY, I WISH IT WOULD!
HUH? WHY?
IF IT KEPT UP, IT WOULDN'T BE COMING DOWN!
S
R
3

THE BEST LAID PLANS


WHAT! YOU MEAN YOU'RE NOT COMING?
NO! I CAN'T GO ON THE FISHING TRIP!
R


ARE YOU TRYING TO KEEP ARCHIE FOR YOURSELF!

"BETTS. This is Ronnie. You all packed?"

"Not yet, Veronica," Betty said into the telephone. "But don't worry. I'll be ready first thing in the morning. Did you call Archie to see if he's getting ready?"

"Not yet. I've been too busy. You call him. And tell him to be sure and bring his fishing gear. Daddy expects to do a lot of fishing with him."

"Okay. I'll call him as soon as you hang up. Oh I'm so thrilled at your father inviting me to your summer home for the week-end, Ronnie."

"I'm tickled to have you. And with Archie there too, we'll have a wonderful time."

A cloud passed over Betty's face as she hung up. She also felt it would be wonderful having Archie with them at the Lodge country place but she also knew just how much time she'd be spending with Archie. With Veronica around she stood about as much chance as a snowball on a hot griddle. But on the other hand, it would have been far worse if just Archie and Veronica were there without her. She sighed, thankful for small blessings as she went to the phone to call Archie.

"Hello, Archie," she said as she heard his dear, familiar voice through the earpiece. "This is Betty. Veronica told me to call you to make sure you brought your fishing equipment along tomorrow."

"Fishing equipment," came the bitter reply. "I won't even be able to bring myself along."

"WHAT! YOU MEAN YOU'RE NOT COMING," Betty said with deep shock.

"That's just what I mean. I just heard some out of town relatives were coming visiting with us tomorrow and mom doesn't think it's nice for me to be away when they get here."

"Good gracious, Veronica will be terribly upset when she hears about this."

"You're telling me. I break out in a cold sweat every time I think of springing the news on her. But I guess I'll have to tell her sooner or later, so . . ."

"Wait a minute Archie. Let me tell her," Betty said quickly. A sudden, wild thought struck her. This might be a big break for her after all if her plan worked.

"Would you. Gee you're a pal," Archie said his voice filled with relief. "How can I ever thank you?"

"You're liable to have the whole week-end to try," Betty said.

She immediately dialed Veronica's number again. "Hiya Betts," came Ronnie's cheery greeting. "Everything all set?"

"Well, not exactly," Betty answered. She made an effort to sound as sad as possible. "I don't think I'll be able to go tomorrow after all, Ronnie."

"For goodness sake. Why not? What happened?"

"I can't tell you now. I'll explain everything when you come back, Ronnie," Betty said heavily. She chuckled inwardly thinking that by the time Veronica came back there wouldn't need to be any explaining. Well, all was fair in love and war. And where Archie and Veronica were concerned, this was both.

"I'm awfully sorry you can't make it," Veronica said, not sounding too unhappy saying it, it seemed to Betty. "But I guess you have your reasons. Well, see you Monday."

"Okay, Veronica. And have a real nice time," adding after she hung up, "with your father and the fish."

Betty went to bed with a song in her heart and a smile on her face that evening. A whole week-end with Archie while Veronica was off somewhere in the wilderness. If she had arranged it herself, things could not have worked out more perfectly. First thing she would do tomorrow morning was call him up . . . no . . . better still, walk over to his house and make arrangements for the evening. There was a wonderful movie at the Bijou. Then Sunday night . . . Betty's thoughts blended with her dreams and she was off in happy slumber.

Next morning, she was up bright and early making her way to Archie's house. By this time, Veronica was half way to the country, she mused, as she rounded the last corner before the Andrews' domicile. Maybe even further. Probably already arrived. And she was left with a clear field. She was so lost in reverie she didn't see the figure standing in front of Archie's door until she almost stepped on her. Her eyes widened with shock. She gasped.

"Veronica!! I thought . . ."

"You thought you'd have Archie to yourself, you . . . you conniver. And you would have if daddy hadn't happened to call Archie about picking up a new tackle for him." Veronica's face was smug and triumphant. "Well, I'm just as smart as you are, Miss Smarty-Pants. I begged off the trip also. Daddy went by himself this morning."

"Well, you can't blame a girl for trying," Betty said heavily. "Okay, we might as well tell Archie we're all staying in the city this week-end." She punched the bell.

Mrs. Andrews opened the door and looked at them with surprise. "Girls. What are you doing here? I thought you'd already left."

"No, Mrs. Andrews. We didn't go. We thought as long as Archie couldn't go with us . . ."

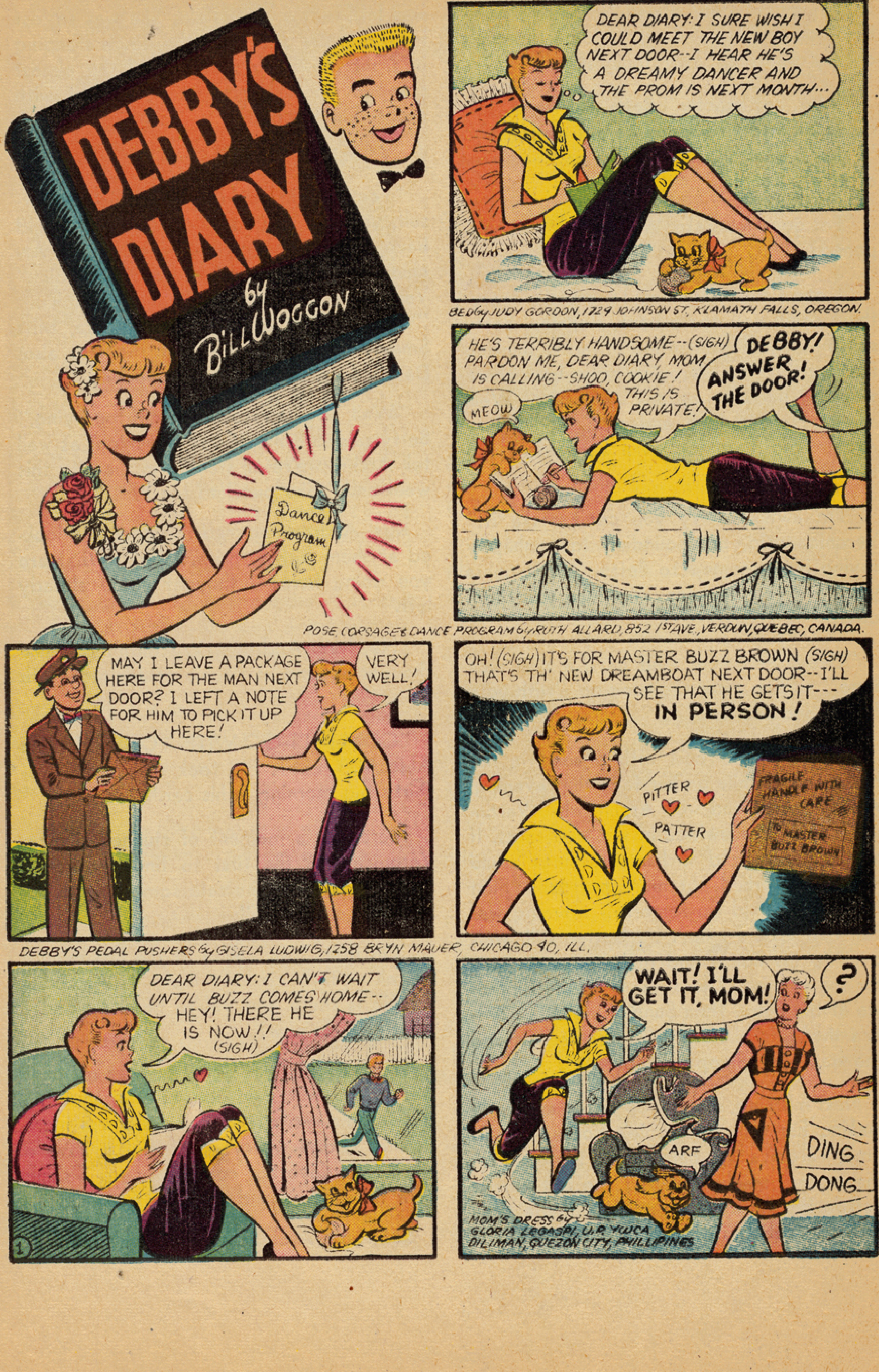
"COULDN'T GO WITH YOU! BUT HE'S ALREADY LEFT. He took off about five-thirty this morning in his car."

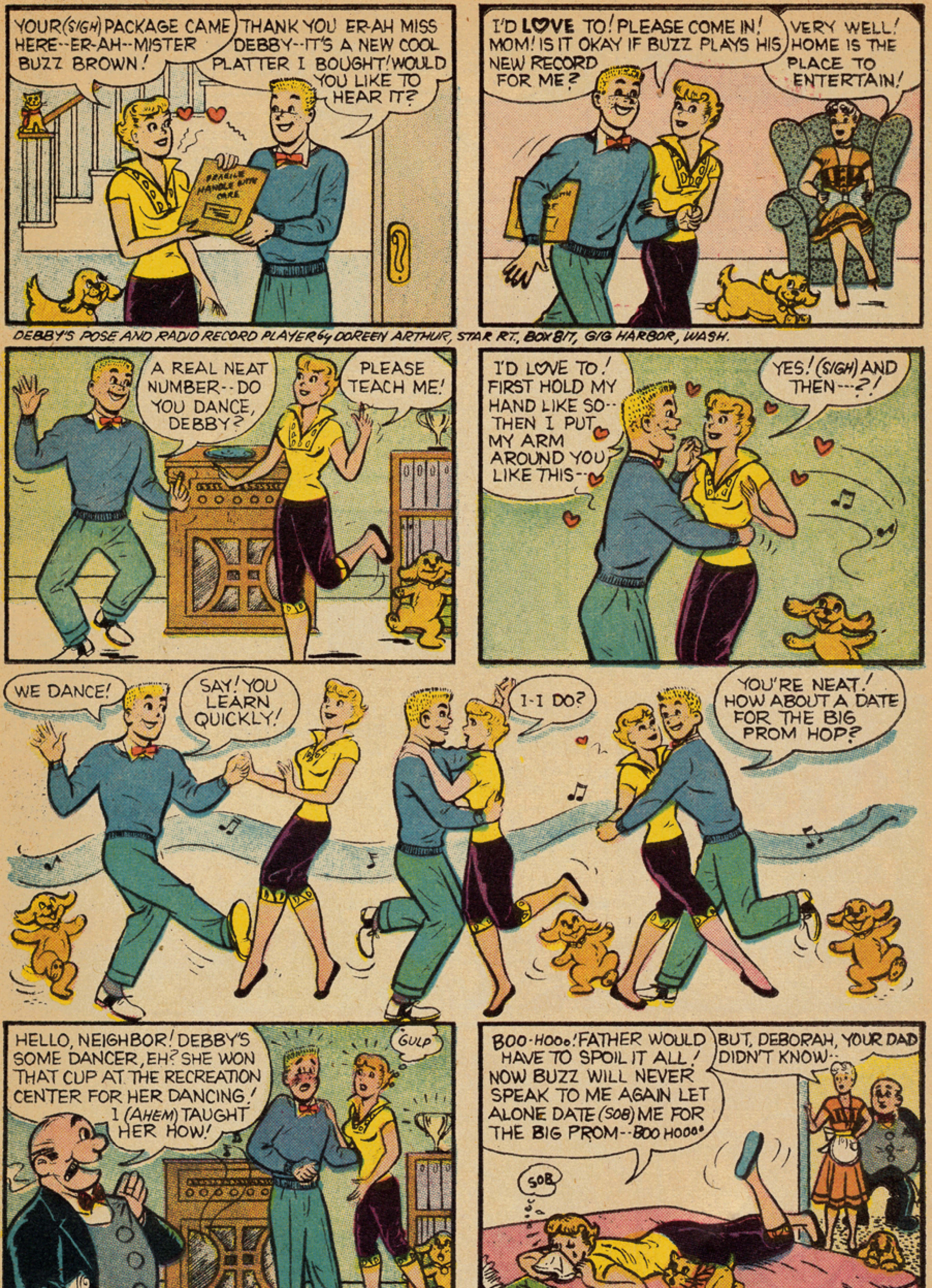
There was a moment of stunned silence. Veronica was the first to find her voice. "But . . . but . . . he said something about company and . . ."

"Oh that. They called at the last minute to tell us they couldn't make it. And now Archie is there and you're here. I wonder what he'll do now?"

What Archie was doing at that moment was fishing with Mr. Lodge. And what he did for the rest of the week-end was more fishing. Lodge was very happy to have a week-end devoted completely to fishing with no girls around.

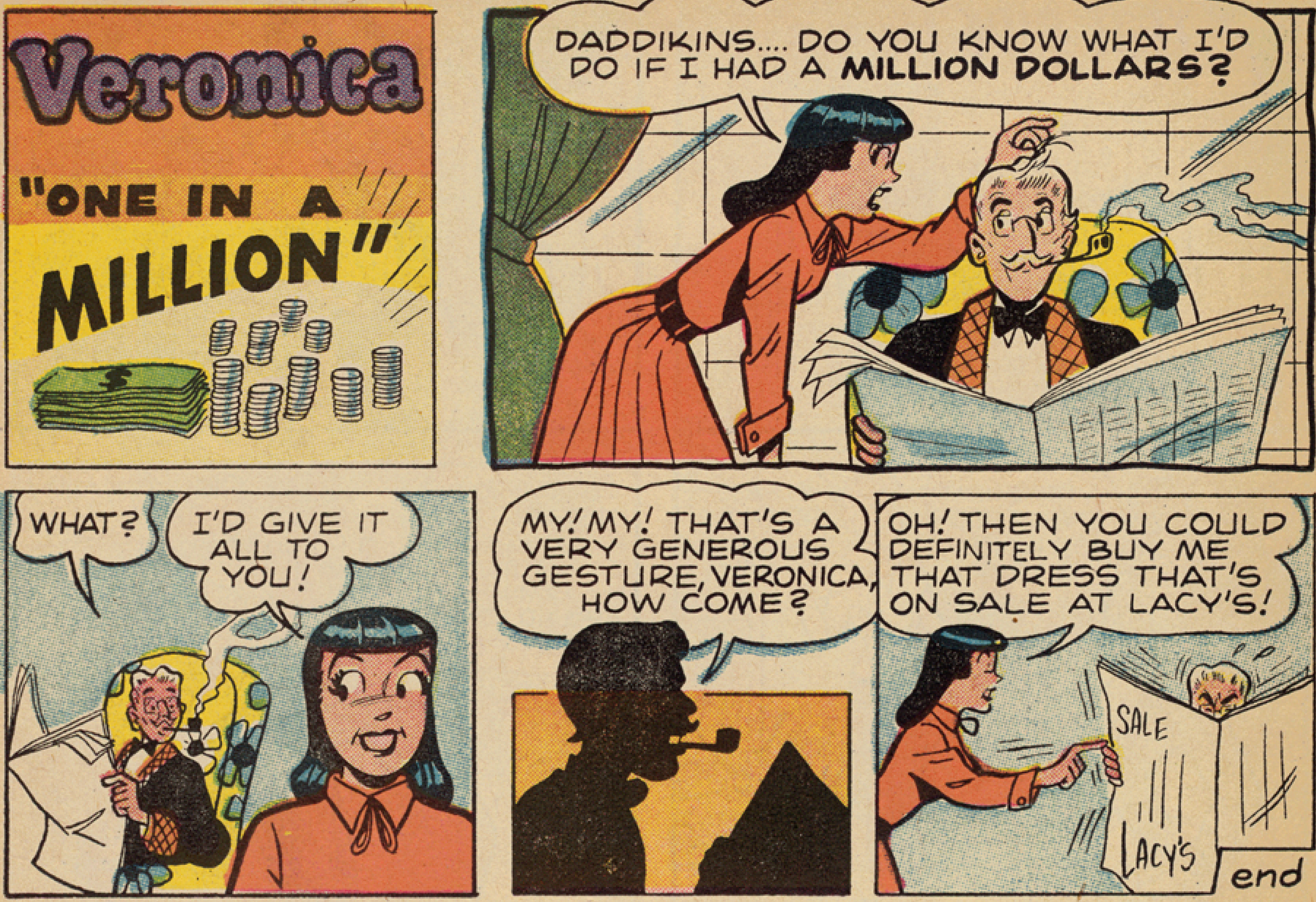
Somehow, Archie didn't share his feelings.

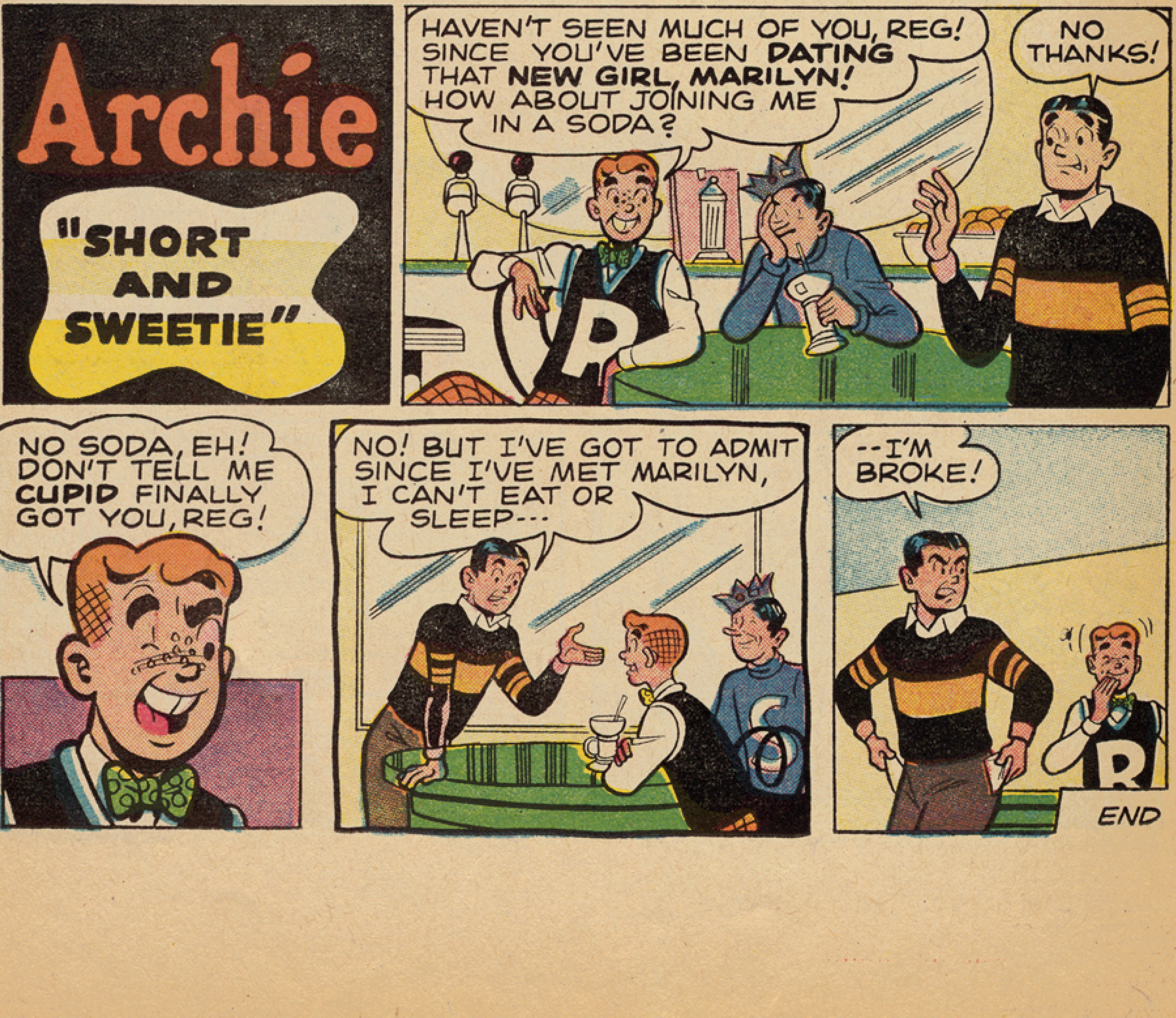

DEBBY'S DIARY
by Bill Woggon
Dance Program
DEAR DIARY: I SURE WISH I COULD MEET THE NEW BOY NEXT DOOR--I HEAR HE'S A DREAMY DANCER AND THE PROM IS NEXT MONTH...
BED by JUDY GORDON, 1729 JOHNSON ST., KLAMATH FALLS, OREGON.
HE'S TERRIBLY HANDSOME--(SIGH) PARDON ME, DEAR DIARY, MOM IS CALLING--SHOO, COOKIE! THIS IS PRIVATE!
MEOW
DEBBY! ANSWER THE DOOR!
POSE, CORSAGE & DANCE PROGRAM by RUTH ALLARD, 852 1st AVE., VERDUN, QUEBEC, CANADA.
MAY I LEAVE A PACKAGE HERE FOR THE MAN NEXT DOOR? I LEFT A NOTE FOR HIM TO PICK IT UP HERE!
VERY WELL!
OH! (SIGH) IT'S FOR MASTER BUZZ BROWN (SIGH) THAT'S TH' NEW DREAMBOAT NEXT DOOR--I'LL SEE THAT HE GETS IT--- IN PERSON!
PITTER PATTER
FRAGILE HANDLE WITH CARE
TO MASTER BUZZ BROWN
DEBBY'S PEDAL PUSHERS by GISELA LUDWIG, 1258 BRYN MAUER, CHICAGO 40, ILL.
DEAR DIARY: I CAN'T WAIT UNTIL BUZZ COMES HOME-- HEY! THERE HE IS NOW!! (SIGH)
1
WAIT! I'LL GET IT, MOM!
?
ARF
DING DONG
MOM'S DRESS by GLORIA LEGASPI, U.P. YWCA DILIMAN, QUEZON CITY, PHILLIPINES


YOUR (SIGH) PACKAGE CAME HERE--ER-AH--MISTER BUZZ BROWN!
THANK YOU ER-AH MISS DEBBY--IT'S A NEW COOL PLATTER I BOUGHT! WOULD YOU LIKE TO HEAR IT?
FRAGILE HANDLE WITH CARE
I'D LOVE TO! PLEASE COME IN! MOM! IS IT OKAY IF BUZZ PLAYS HIS NEW RECORD FOR ME?
VERY WELL! HOME IS THE PLACE TO ENTERTAIN!

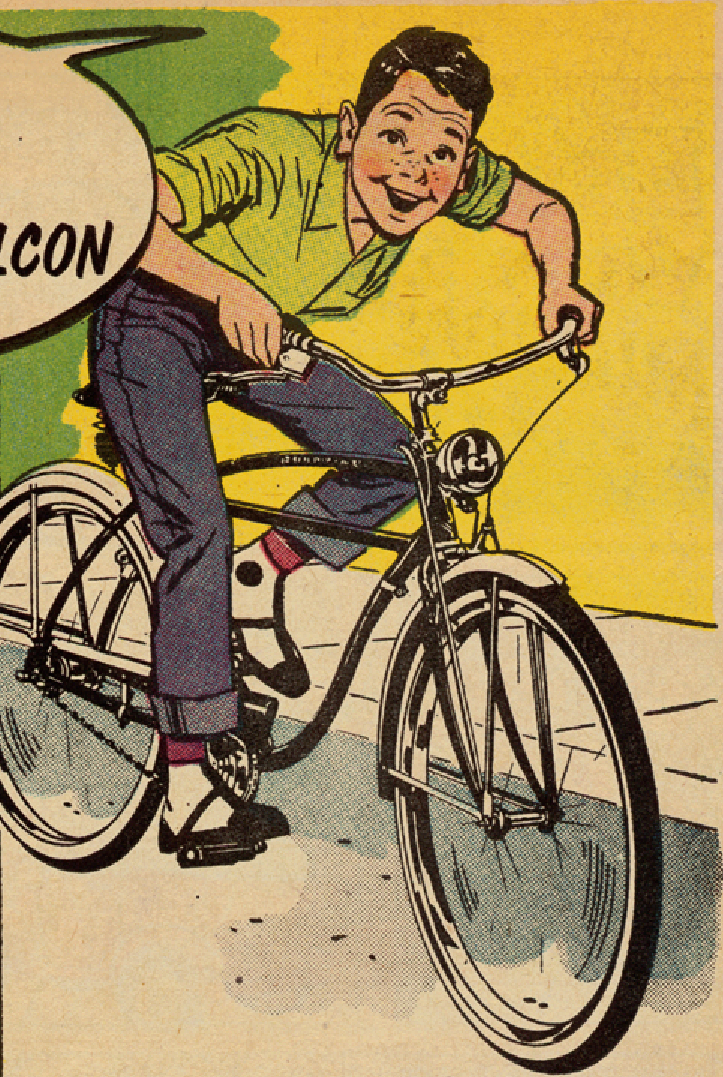
DEBBY'S POSE AND RADIO RECORD PLAYER by DOREEN ARTHUR, STAR RT., BOX 817, GIG HARBOR, WASH.

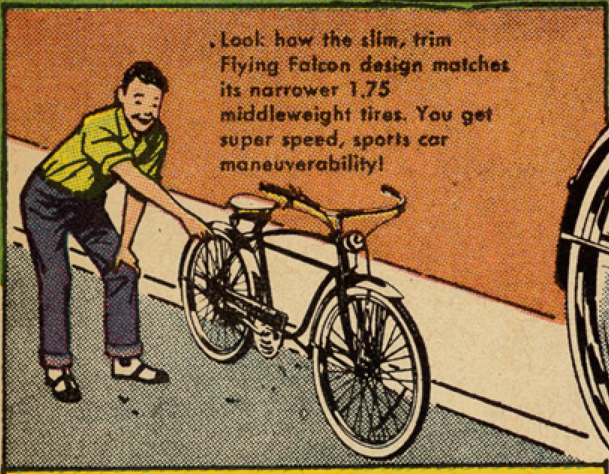
A REAL NEAT NUMBER--DO YOU DANCE, DEBBY?
PLEASE TEACH ME!
I'D LOVE TO! FIRST HOLD MY HAND LIKE SO--THEN I PUT MY ARM AROUND YOU LIKE THIS--
YES! (SIGH) AND THEN---?!
WE DANCE!
SAY! YOU LEARN QUICKLY!
I-I DO?
YOU'RE NEAT! HOW ABOUT A DATE FOR THE BIG PROM HOP?
HELLO, NEIGHBOR! DEBBY'S SOME DANCER, EH? SHE WON THAT CUP AT THE RECREATION CENTER FOR HER DANCING! I (AHEM) TAUGHT HER HOW!
GULP
2
BOO-HOOo! FATHER WOULD HAVE TO SPOIL IT ALL! NOW BUZZ WILL NEVER SPEAK TO ME AGAIN LET ALONE DATE (SOB) ME FOR THE BIG PROM--BOO HOOo
BUT, DEBORAH, YOUR DAD DIDN'T KNOW--
SOB
MY DIARY
THE END

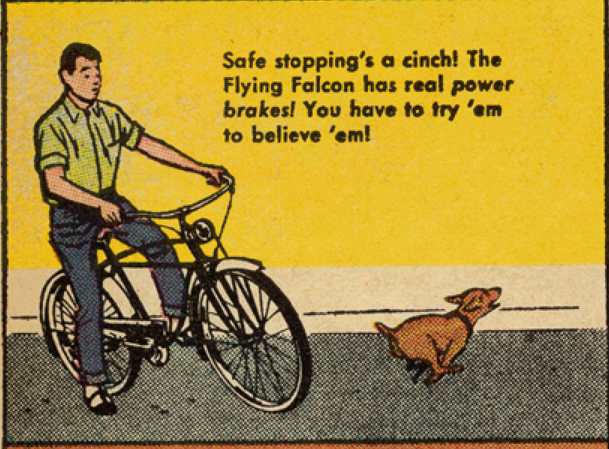

Veronica
"ONE IN A MILLION"
DADDIKINS.... DO YOU KNOW WHAT I'D DO IF I HAD A **MILLION DOLLARS?**
WHAT?
I'D GIVE IT ALL TO YOU!
MY! MY! THAT'S A VERY GENEROUS GESTURE, VERONICA, HOW COME?
OH! THEN YOU COULD DEFINITELY BUY ME THAT DRESS THAT'S ON SALE AT LACY'S!
SALE
LACY'S
end

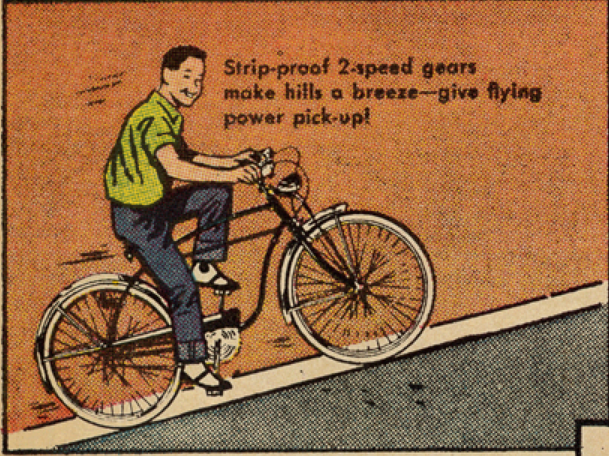

Archie
"SHORT AND SWEETIE"
HAVEN'T SEEN MUCH OF YOU, REG! SINCE YOU'VE BEEN **DATING** THAT **NEW GIRL, MARILYN!** HOW ABOUT JOINING ME IN A SODA?
NO THANKS!
NO SODA, EH! DON'T TELL ME **CUPID** FINALLY GOT YOU, REG!
NO! BUT I'VE GOT TO ADMIT SINCE I'VE MET MARILYN, I CAN'T EAT OR SLEEP---
--I'M BROKE!
END

TEST RIDE the new AMF ROADMASTER Middleweight FLYING FALCON




Look how the slim, trim Flying Falcon design matches its narrower 1.75 middleweight tires. You get super speed, sports car maneuverability!


Safe stopping's a cinch! The Flying Falcon has real power brakes! You have to try 'em to believe 'em!


Strip-proof 2-speed gears make hills a breeze—give flying power pick-up!

See Your AMF ROADMASTER Dealer

FOR THE RIDE OF YOUR LIFE!

Sleek, slim, pounds lighter — the sparkling, fast-rolling FLYING FALCON is made for the boy who's going places! It's the *one* bike that combines *all three*—lightweight pedaling ease, cushion ride and bump absorbing ruggedness!

Chrome plated generator head and tail lights never need batteries. Front wheel hand brake plus power coaster brake make the FLYING FALCON the world's *safest* bike.

You're Invited To Take A Test Ride! See your nearby AMF ROADMASTER dealer now.

ROADMASTER BICYCLES

FREE BOOKLET!

Shows and describes all of the beautiful new AMF ROADMASTERS. Mail the coupon for yours.

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West 117th Street & Berea Road • Cleveland 7, Ohio
Please send me my free AMF ROADMASTER booklet.

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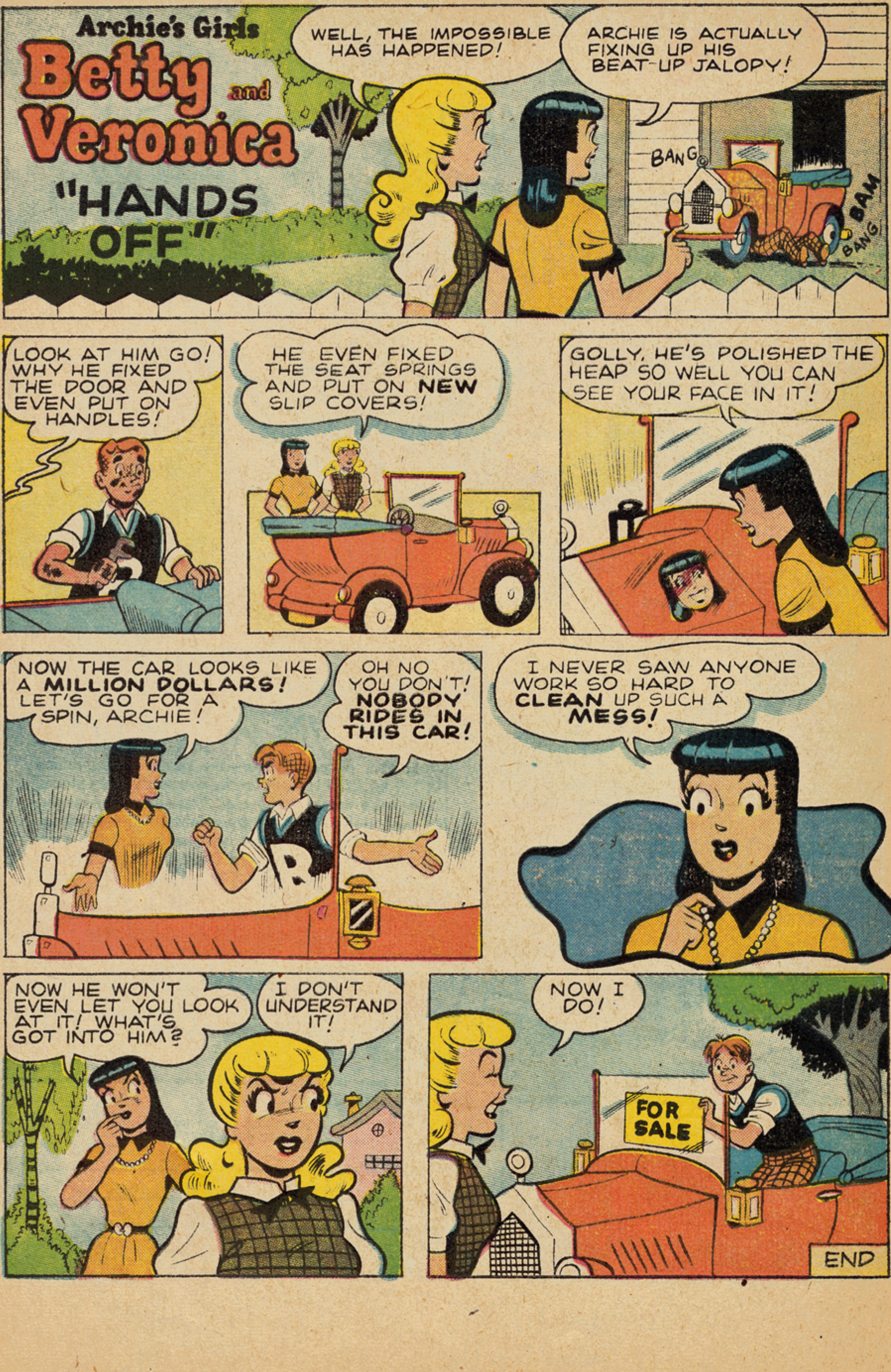
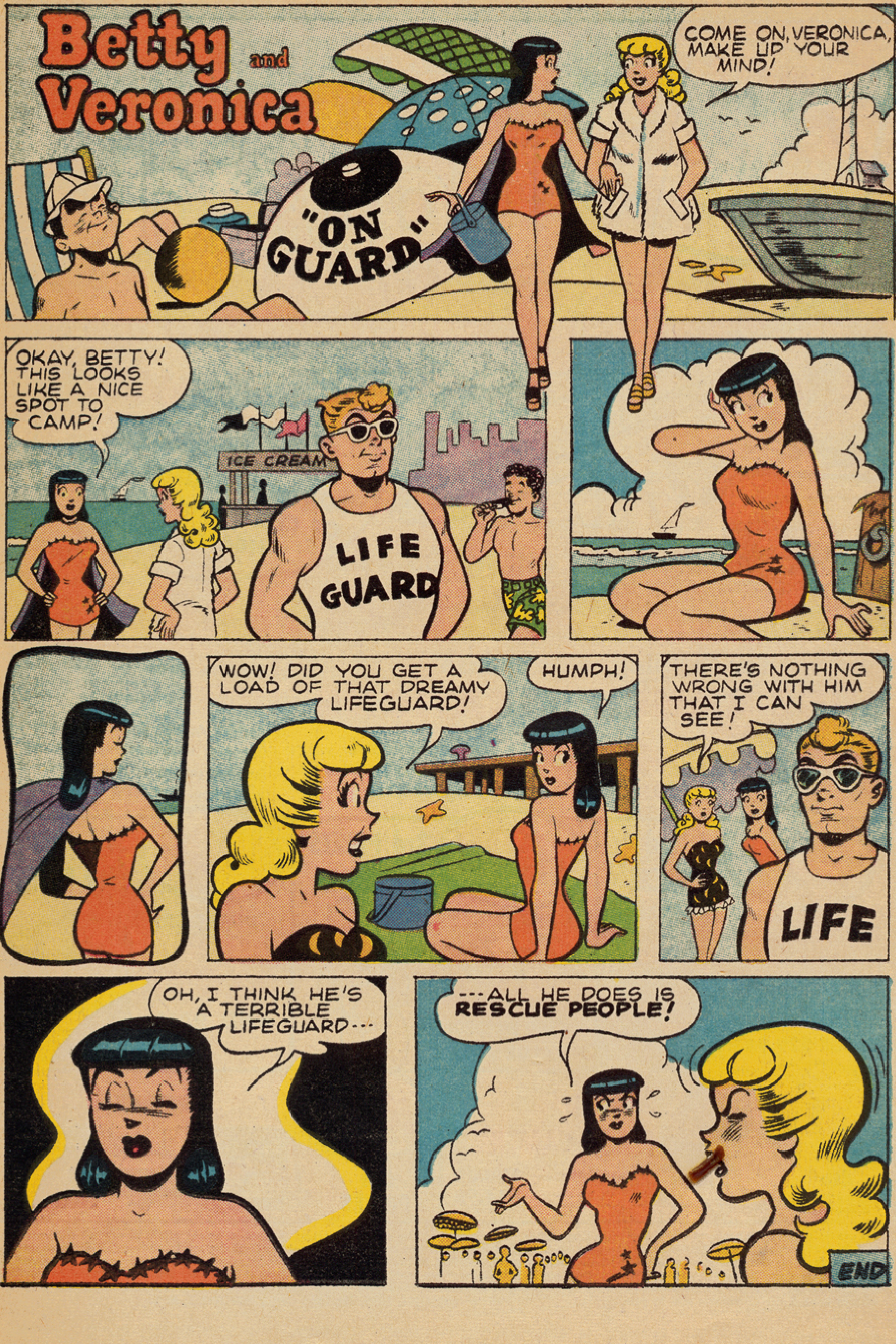
AMF
ROADMASTER
BICYCLES

And for young brother or sister
AMF JUNIOR Trikes & Bikes—AMF Cars, Tractors, Wagons


Archie's Girls
Betty and Veronica
"HANDS OFF"
WELL, THE IMPOSSIBLE HAS HAPPENED!
ARCHIE IS ACTUALLY FIXING UP HIS BEAT-UP JALOPY!
BANG
BAM
BANG
LOOK AT HIM GO! WHY HE FIXED THE DOOR AND EVEN PUT ON HANDLES!
HE EVEN FIXED THE SEAT SPRINGS AND PUT ON NEW SLIP COVERS!
GOLLY, HE'S POLISHED THE HEAP SO WELL YOU CAN SEE YOUR FACE IN IT!
NOW THE CAR LOOKS LIKE A MILLION DOLLARS! LET'S GO FOR A SPIN, ARCHIE!
OH NO YOU DON'T! NOBODY RIDES IN THIS CAR!
I NEVER SAW ANYONE WORK SO HARD TO CLEAN UP SUCH A MESS!
NOW HE WON'T EVEN LET YOU LOOK AT IT! WHAT'S GOT INTO HIM?
I DON'T UNDERSTAND IT!
NOW I DO!
FOR SALE
END


Betty and Veronica
"ON GUARD"
COME ON, VERONICA, MAKE UP YOUR MIND!
OKAY, BETTY! THIS LOOKS LIKE A NICE SPOT TO CAMP!
ICE CREAM
LIFE GUARD
WOW! DID YOU GET A LOAD OF THAT DREAMY LIFEGUARD!
HUMPH!
THERE'S NOTHING WRONG WITH HIM THAT I CAN SEE!
LIFE
OH, I THINK HE'S A TERRIBLE LIFEGUARD---
---ALL HE DOES IS RESCUE PEOPLE!
END

KIDS! TEAM UP WITH YOUR PARENTS

4052 TERRIFIC PRIZES

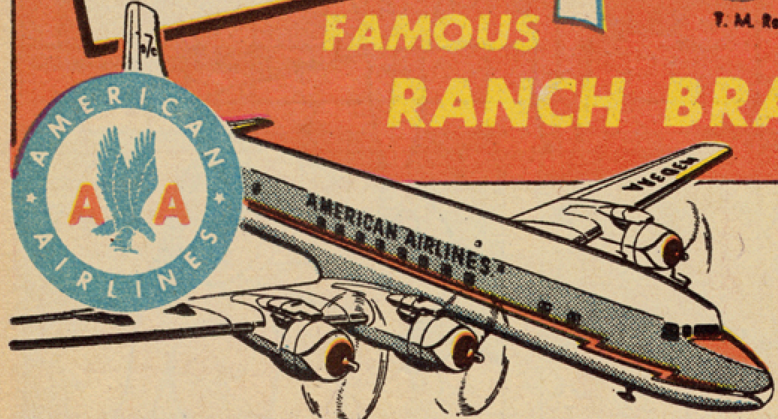
Pinky Lee says:

Get in on this easy

Popsicle®

T. M. Reg. U. S. Pat. Off.

FAMOUS RANCH BRANDS CONTEST



52 GRAND PRIZES FOR WINNING TEAMS* OF CHILD and PARENT

*(104 trips in all)

52 winning teams will fly via

AMERICAN AIRLINES FLAGSHIPS

for thrilling, all-expense

DUDE RANCH VACATIONS IN Tucson ARIZONA

Trips scheduled for arrival in Tucson August 21st

Be the guest of Tucson's SUNSHINE CLIMATE CLUB

Thrills! Action! Adventure! Spend fabulous days and nights in real cowboy country . . . the vacation of a lifetime. Everything free!

300 2nd PRIZES

PHILCO PORTABLE PHONOGRAPH

3-SPEED

VALUE $29.95

1000 3rd PRIZES for GIRLS

EFFANBEE Dy-Dee DOLL

AND WARDROBE

VALUE $15.95

1000 3rd PRIZES for BOYS

DiMAGGIO MODEL BASEBALL GLOVE AND BALL

700 4th PRIZES

SPARTUS FLASH CAMERA OUTFITS

VALUE $14.95

1000 5th PRIZES

Famous MATTEL Musical TOY TRUCKS

All entries become the property of the Joe Lowe Corporation. All winners will be notified by mail. Failure to accept prizes as offered will result in forfeiture of prizes and no substitution will be permitted. Anyone may enter this contest except employees of the Joe Lowe Corporation, their advertising agency, or the families of such employees. This contest is limited to the U. S. and Possessions and Canada and is void and not extended in any State or locality where participation in and conducting thereof are prohibited, taxed, licensed or restricted. Joe Lowe Corporation reserves the right to substitute or change prizes or locale of vacations if unforeseen conditions arise. Send stamped, self-addressed envelope if you wish to have a list of winners sent to you.

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IN THE $100,000 "POPSICLE" CONTEST!

10 BIG WEEKLY CONTESTS

Here's all you do . . .

1. Cut out official entry blank (right) along dotted lines.
2. Carefully cut out the big "Sicle" ball from any three "POPSICLE," "FUDGSICLE," "CREAMSICLE," "DREAMSICLE," or "50-50 POPSICLE" bags.
3. Paste the three "Sicle" balls in spaces marked on the entry blank.
4. Match the ranch brands against the names of the ranches shown on the entry blank by writing the number of the ranch name in the corner of the box where you think it belongs. For example—we have put a 3 in the first box because Circle Z (#3 on the list) fits that brand.
5. In the empty space shown on the entry blank, draw the brand you would use if you owned a ranch.
6. Print the name of your imaginary ranch on the dotted line indicated on the blank. (Mom and Dad can help!)
7. Write your name, age and address in the spaces indicated on the blank. Your entry will be judged against other entries in your age group.
8. Paste the completed entry on a 2-cent post-card and mail to "POPSICLE," P.O. Box 123, New York 46, N. Y. Send in as many entries as you like. Entries must be postmarked no later than midnight, August 6th.
9. Entries will be judged by an independent judging organization on the basis of correctness and neatness. In case of ties, originality of your "imaginary ranch brand" will be deciding factor. Decision of judges will be final.

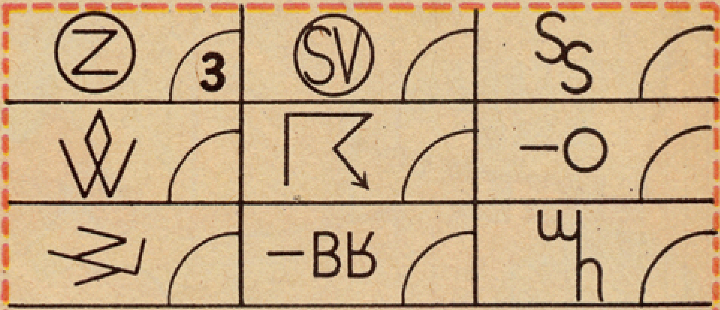
Remember! You have until midnight Saturday June 4th to enter the first big weekly "POPSICLE" contest. Thereafter weekly contests begin Sunday morning and end the following Saturday at midnight. All entries will be judged in the weekly contests by postmark date on envelope. The 10th and last "POPSICLE" contest closes with mail postmarked by midnight Aug. 6, 1955.

ENTER YOUR FIRST CONTEST NOW!

Last Contest Closes SAT., AUG. 6, 1955

Get additional entry blanks from your "POPSICLE" dealer!

OFFICIAL ENTRY BLANK



1. Westward Look
2. Bar B R
3. Circle Z
4. Thunderhead
5. Barra Nada
6. Saddle and Surrey
7. Wild Horse
8. Sahuaro Vista
9. Diamond W

Now, after you've matched the brands with the correct ranches, draw your own brand design in the box on the right. Name your imaginary ranch on the dotted line below.

My Imaginary Ranch Name ____________

My Name ____________ Age ______

Parent's Name ____________

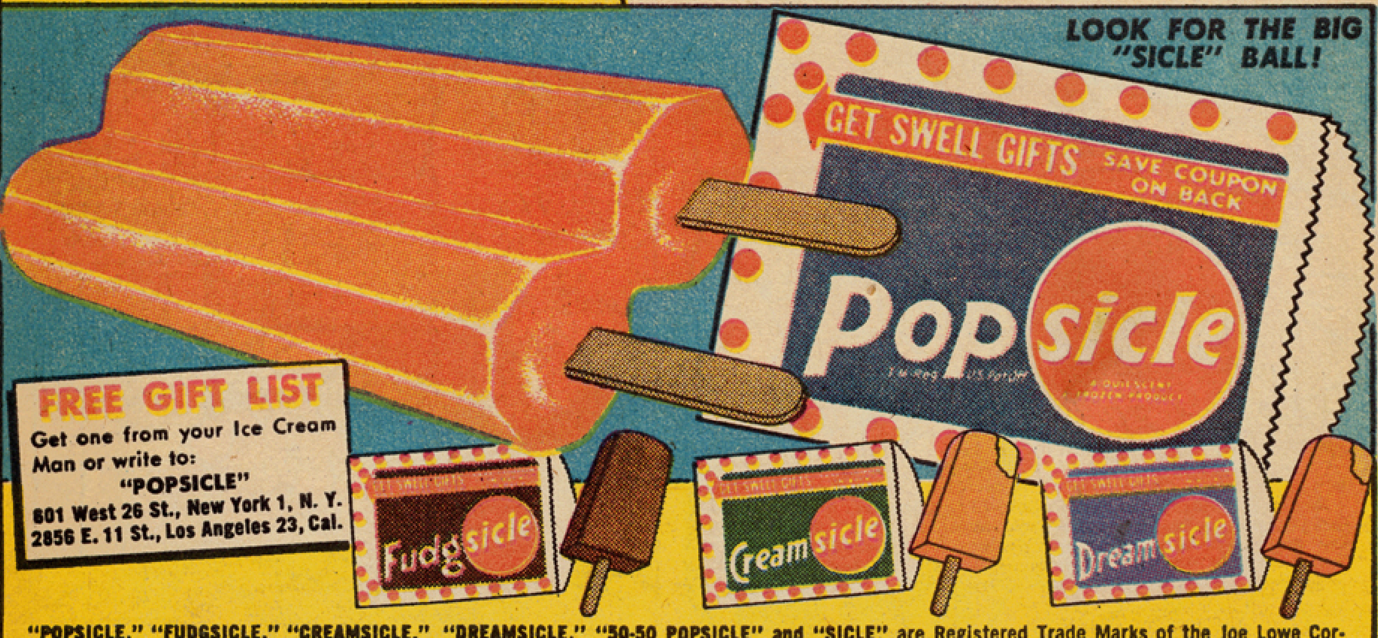
Street ____________

City ____________ Zone ______ State ____________

Brand of Ice Cream My Dealer Sells ____________

PASTE 3 "SICLE" BALLS HERE!

When your entry is complete, mail it to:
"POPSICLE," P.O. Box 123, N. Y. 46, N. Y.



FREE GIFT LIST

Get one from your Ice Cream Man or write to:
"POPSICLE"
601 West 26 St., New York 1, N. Y.
2856 E. 11 St., Los Angeles 23, Cal.

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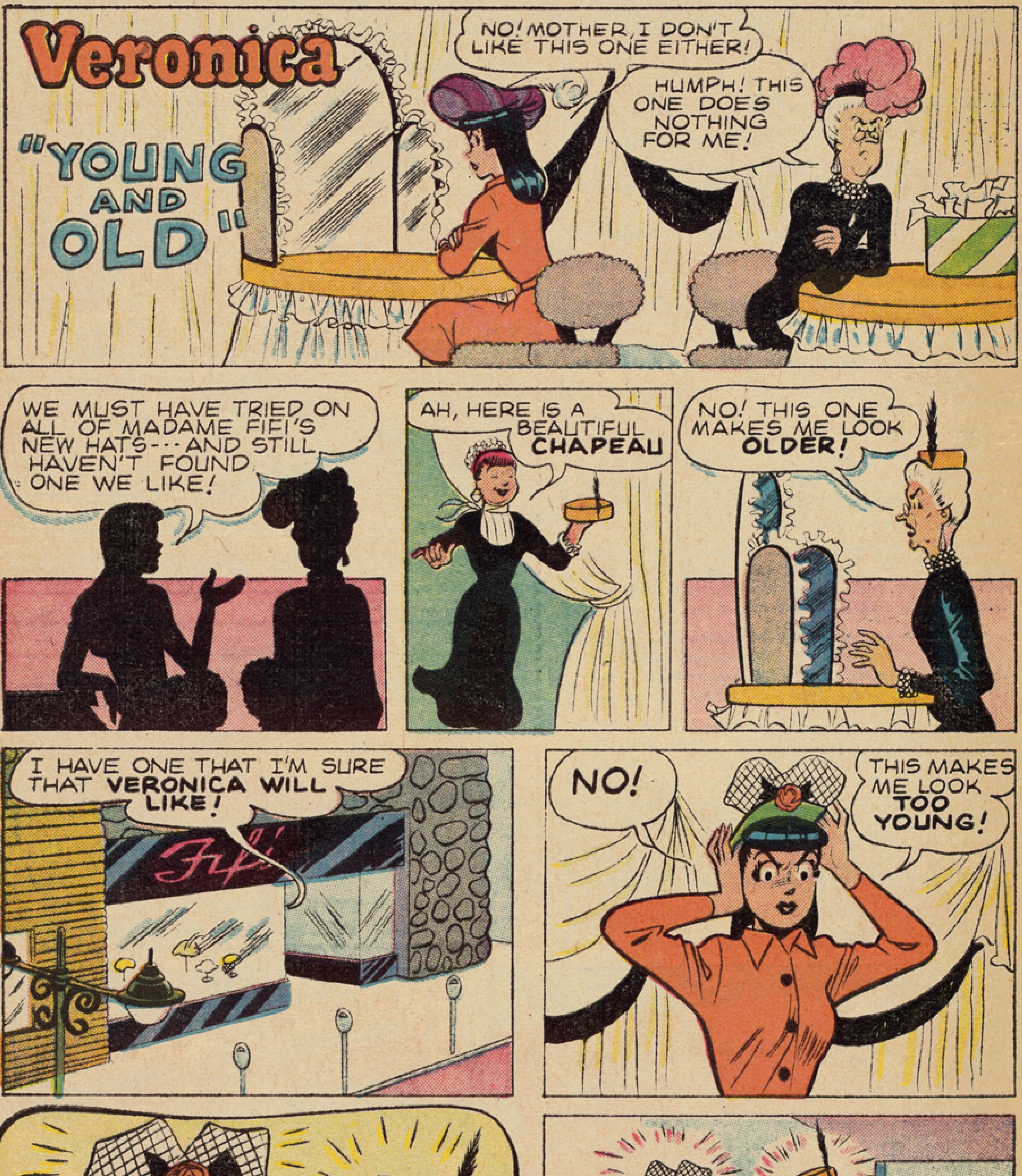
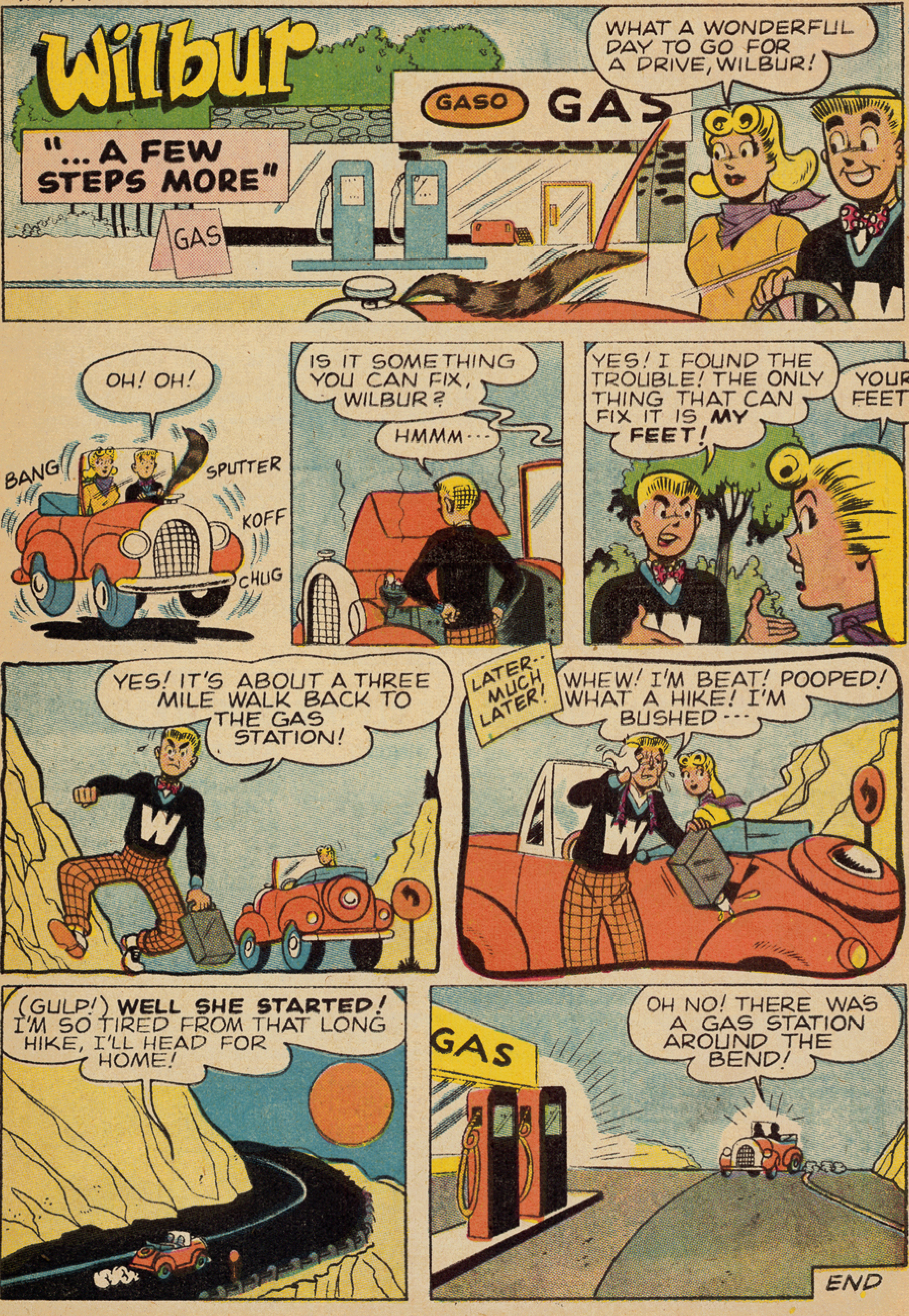
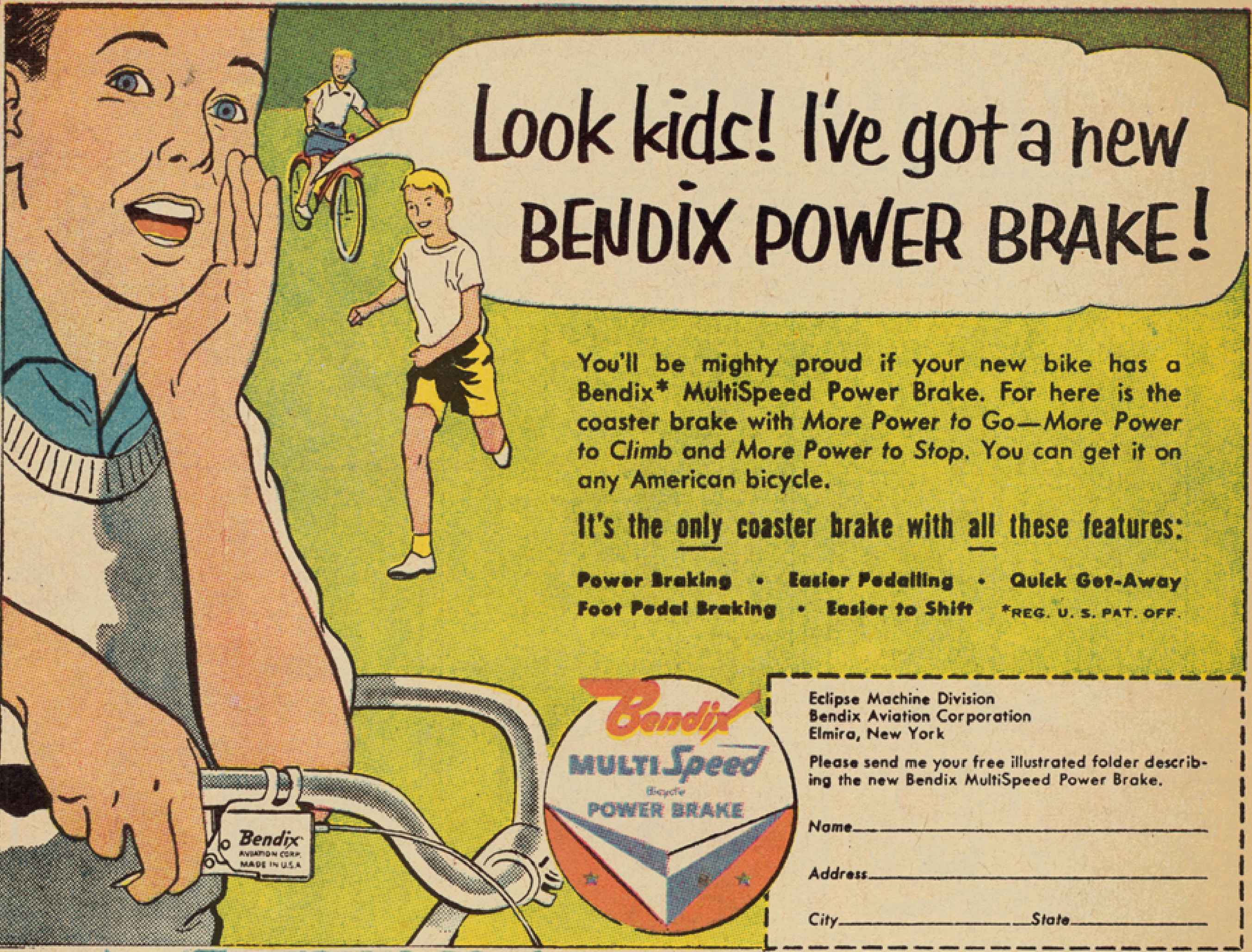

Veronica
"YOUNG AND OLD"
NO! MOTHER, I DON'T LIKE THIS ONE EITHER!
HUMPH! THIS ONE DOES NOTHING FOR ME!
WE MUST HAVE TRIED ON ALL OF MADAME FIFI'S NEW HATS--- AND STILL HAVEN'T FOUND ONE WE LIKE!
AH, HERE IS A BEAUTIFUL CHAPEAU
NO! THIS ONE MAKES ME LOOK OLDER!
I HAVE ONE THAT I'M SURE THAT VERONICA WILL LIKE!
Fifi
NO!
THIS MAKES ME LOOK TOO YOUNG!
MADAME FIFI HATS
END


Wilbur
"... A FEW STEPS MORE"
GASO GAS
GAS
WHAT A WONDERFUL DAY TO GO FOR A DRIVE, WILBUR!
OH! OH!
BANG
SPUTTER
KOFF
CHUG
IS IT SOMETHING YOU CAN FIX, WILBUR?
HMMM ···
YES! I FOUND THE TROUBLE! THE ONLY THING THAT CAN FIX IT IS **MY FEET!**
YOUR FEET?
YES! IT'S ABOUT A THREE MILE WALK BACK TO THE GAS STATION!
LATER-- MUCH LATER!
WHEW! I'M BEAT! POOPED! WHAT A HIKE! I'M BUSHED ···
(GULP!) **WELL SHE STARTED!** I'M SO TIRED FROM THAT LONG HIKE, I'LL HEAD FOR HOME!
GAS
OH NO! THERE WAS A GAS STATION AROUND THE BEND!
END


Look kids! I've got a new BENDIX POWER BRAKE!
Bendix MULTI Speed Bicycle POWER BRAKE
Bendix AVIATION CORP. MADE IN U.S.A.

You'll be mighty proud if your new bike has a Bendix* MultiSpeed Power Brake. For here is the coaster brake with *More Power to Go—More Power to Climb* and *More Power to Stop*. You can get it on any American bicycle.

It's the only coaster brake with all these features:

Power Braking • Easier Pedalling • Quick Get-Away
Foot Pedal Braking • Easier to Shift *REG. U. S. PAT. OFF.

Eclipse Machine Division
Bendix Aviation Corporation
Elmira, New York

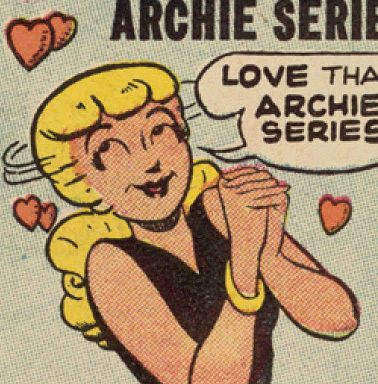
Please send me your free illustrated folder describing the new Bendix MultiSpeed Power Brake.

Name________________________________

Address______________________________

City________________State____________

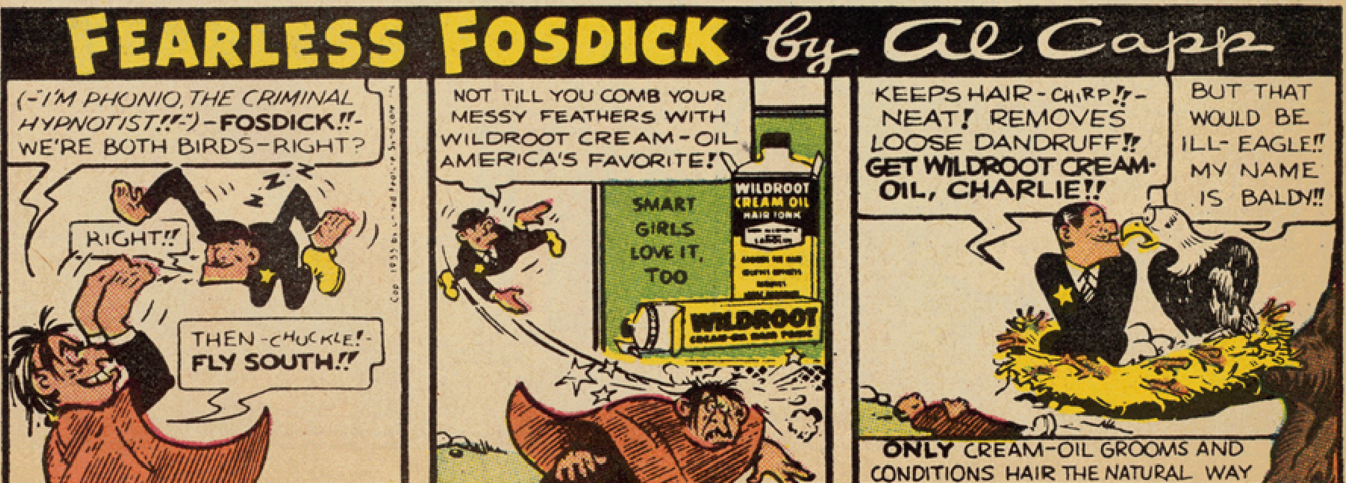
ARCHIE SERIES COMICS ARE CLEAN AND WHOLESOME


LOVE THAT ARCHIE SERIES!

ARCHIE 10¢ SERIES
ARCHIE COMICS
PEP COMICS
SUPER DUCK COMICS
JUGHEAD COMICS
LAUGH COMICS
WILBUR COMICS
KATY KEENE COMICS
BETTY & VERONICA COMICS
ARCHIE'S JOKE BOOK
ARCHIE'S MECHANICS

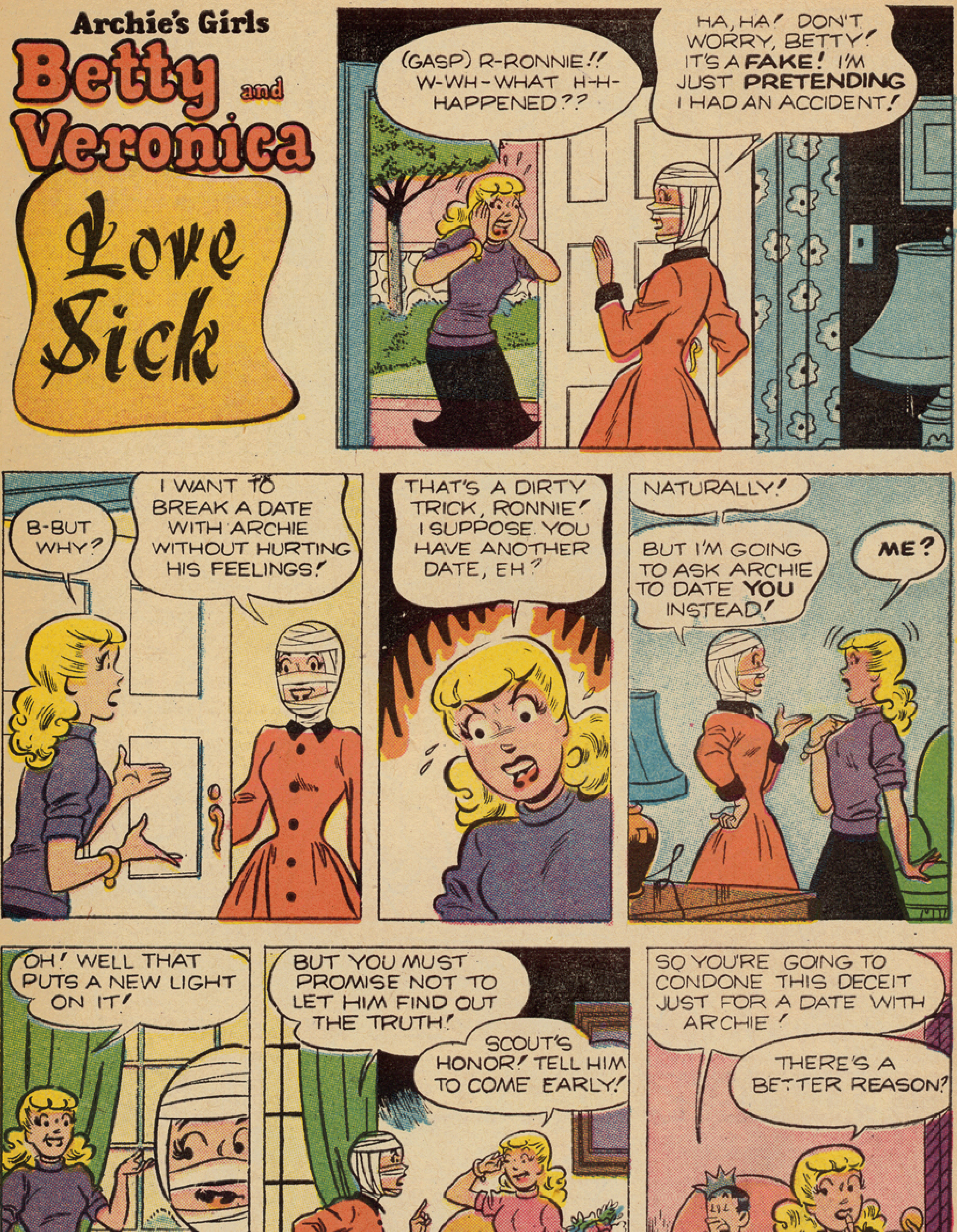
ARCHIE 25¢ SERIES
ARCHIE ANNUAL
ARCHIE'S PALS 'N' GALS
JUGHEAD ANNUAL
BETTY & VERONICA ANNUAL
KATY KEENE ANNUAL
KATY KEENE PIN-UP PARADE
ARCHIE'S CHRISTMAS STOCKING

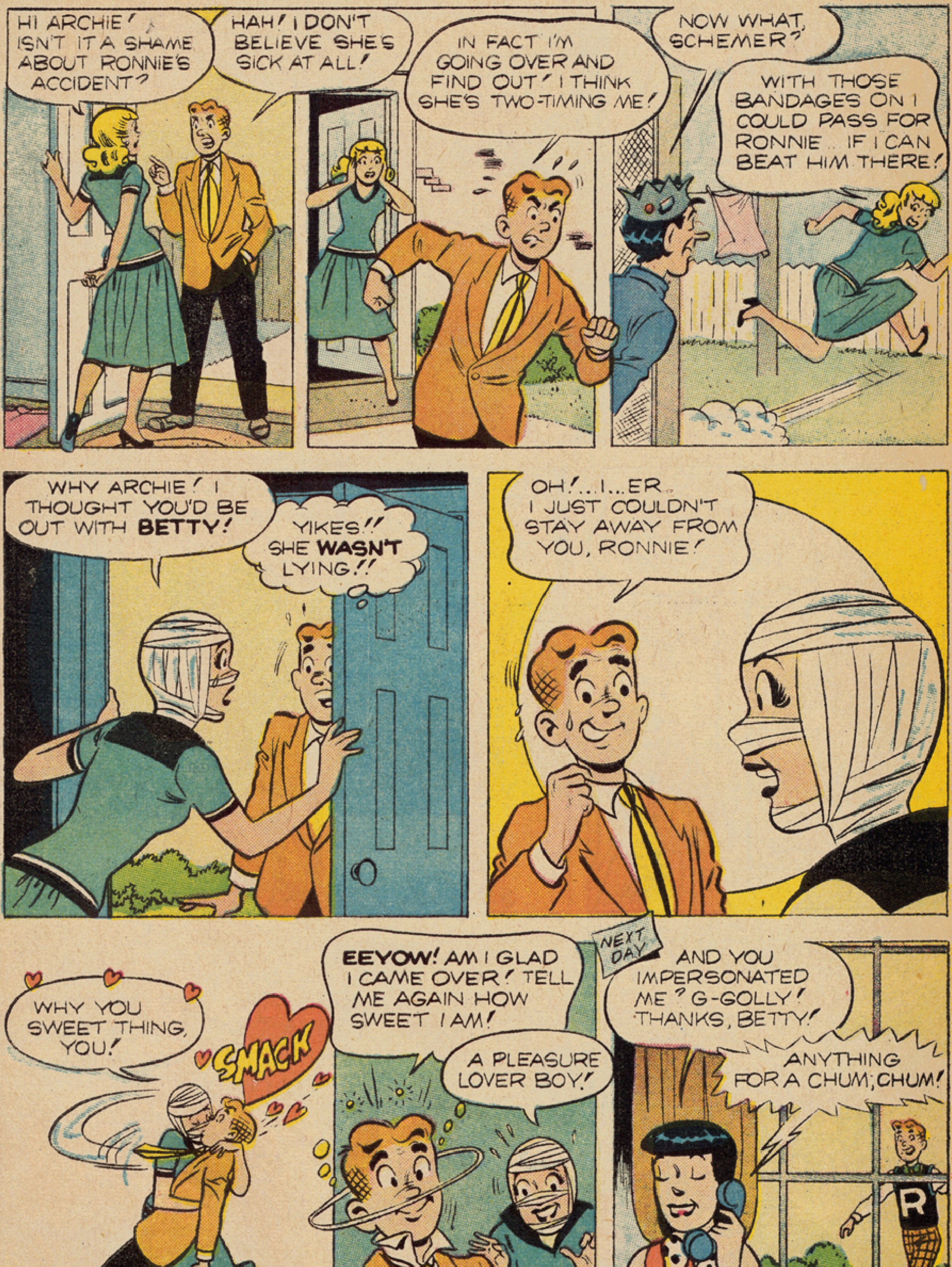
ARCHIE SERIES ALWAYS LOOK FOR THE **ARCHIE SERIES EMBLEM** ARCHIE SERIES

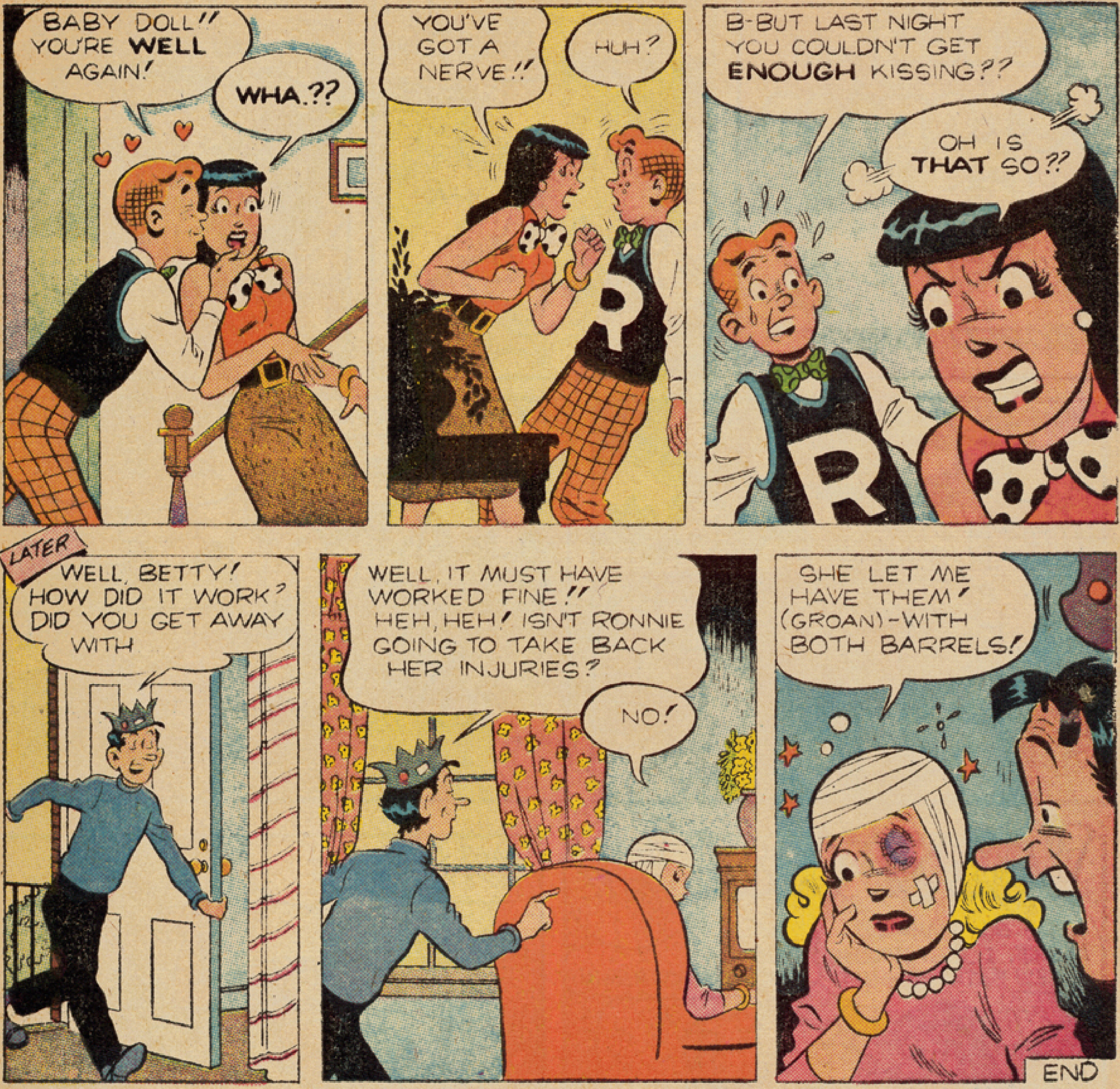

FEARLESS FOSDICK by Al Capp
(-"I'M PHONIO, THE CRIMINAL HYPNOTIST!!"-) - FOSDICK!!- WE'RE BOTH BIRDS-RIGHT?
RIGHT!!
THEN-CHUCKLE!- FLY SOUTH!!
Cop. 1953 by United Feature Syndicate Inc.
NOT TILL YOU COMB YOUR MESSY FEATHERS WITH WILDROOT CREAM-OIL AMERICA'S FAVORITE!
SMART GIRLS LOVE IT, TOO
WILDROOT CREAM OIL HAIR TONIC
WILDROOT
KEEPS HAIR-CHIRP!!- NEAT! REMOVES LOOSE DANDRUFF!! GET WILDROOT CREAM-OIL, CHARLIE!!
BUT THAT WOULD BE ILL-EAGLE!! MY NAME IS BALDY!!
ONLY CREAM-OIL GROOMS AND CONDITIONS HAIR THE NATURAL WAY

Archie's Girls Betty and Veronica

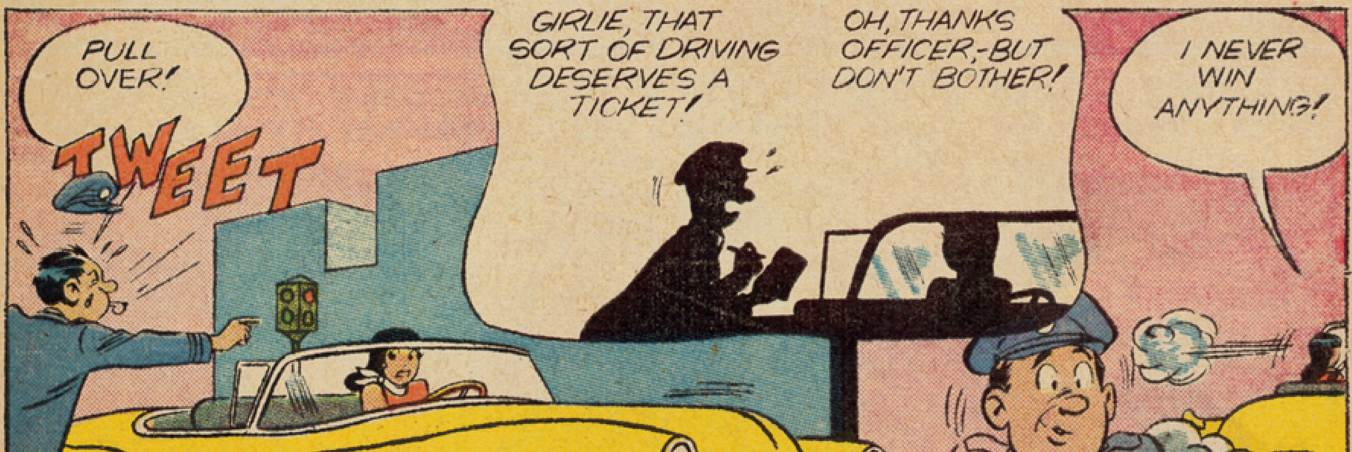
Love Sick

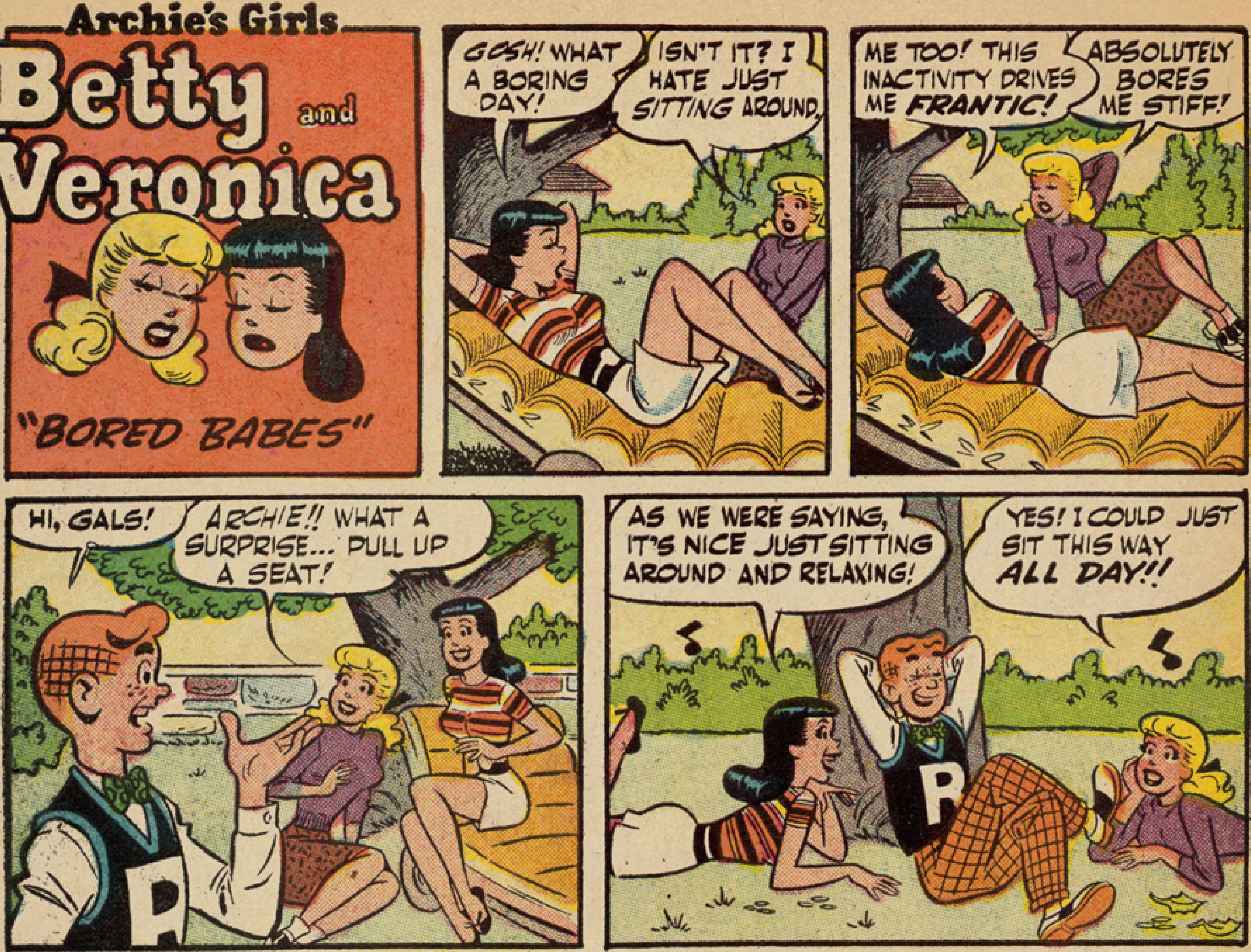

(GASP) R-RONNIE!! W-WH-WHAT H-H-HAPPENED??
HA, HA! DON'T WORRY, BETTY! IT'S A **FAKE**! I'M JUST **PRETENDING** I HAD AN ACCIDENT!
B-BUT WHY?
I WANT TO BREAK A DATE WITH ARCHIE WITHOUT HURTING HIS FEELINGS!
THAT'S A DIRTY TRICK, RONNIE! I SUPPOSE YOU HAVE ANOTHER DATE, EH?
NATURALLY!
BUT I'M GOING TO ASK ARCHIE TO DATE **YOU** INSTEAD!
ME?
OH! WELL THAT PUTS A NEW LIGHT ON IT!
BUT YOU MUST PROMISE NOT TO LET HIM FIND OUT THE TRUTH!
SCOUT'S HONOR! TELL HIM TO COME EARLY!
SO YOU'RE GOING TO CONDONE THIS DECEIT JUST FOR A DATE WITH ARCHIE!
THERE'S A BETTER REASON?

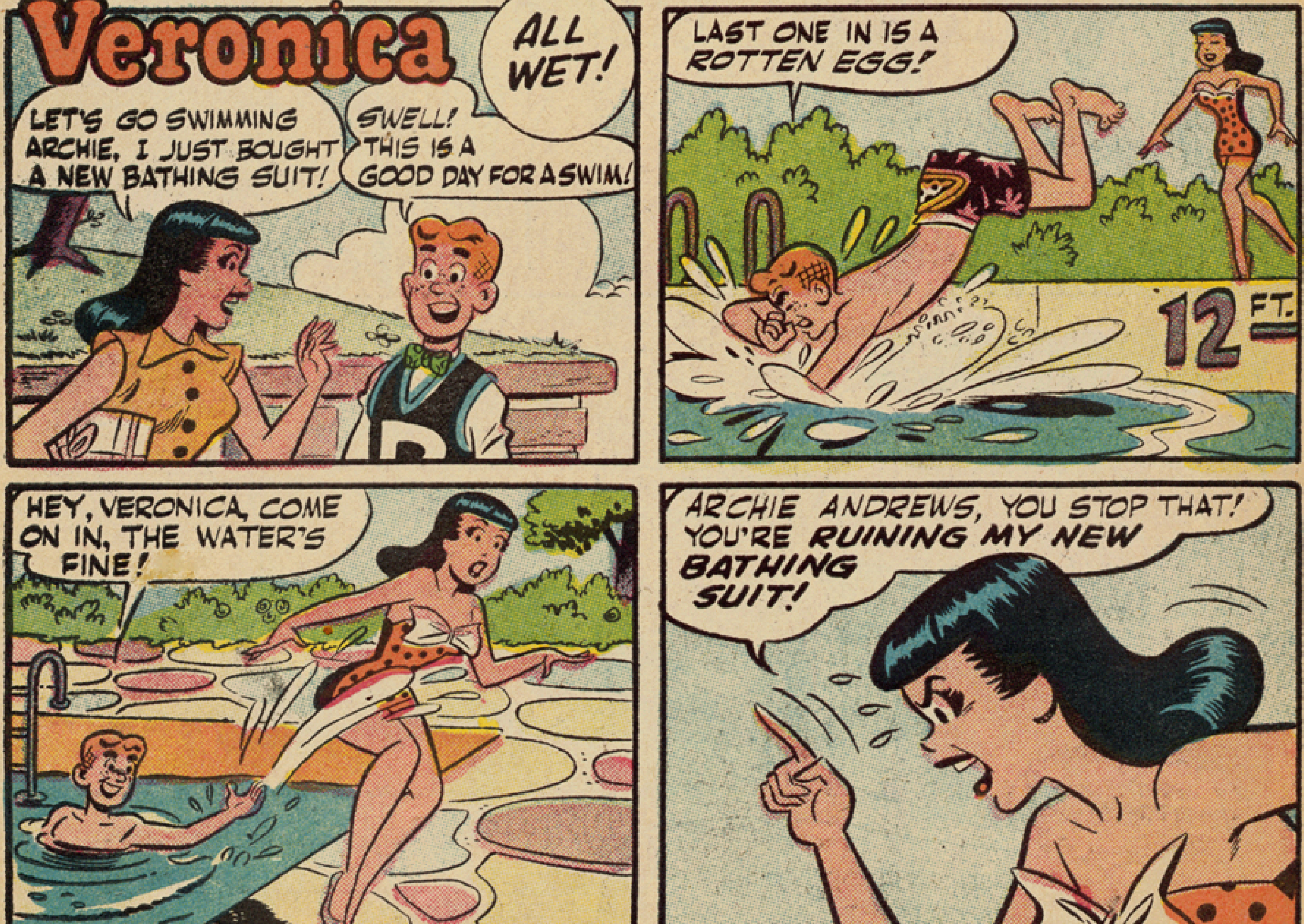

HI ARCHIE! ISN'T IT A SHAME ABOUT RONNIE'S ACCIDENT?
HAH! I DON'T BELIEVE SHE'S SICK AT ALL!
IN FACT I'M GOING OVER AND FIND OUT! I THINK SHE'S TWO-TIMING ME!
NOW WHAT, SCHEMER?
WITH THOSE BANDAGES ON I COULD PASS FOR RONNIE... IF I CAN BEAT HIM THERE!
WHY ARCHIE! I THOUGHT YOU'D BE OUT WITH BETTY!
YIKES!! SHE WASN'T LYING!!
OH!...I...ER.. I JUST COULDN'T STAY AWAY FROM YOU, RONNIE!
WHY YOU SWEET THING, YOU!
SMACK
EEYOW! AM I GLAD I CAME OVER! TELL ME AGAIN HOW SWEET I AM!
A PLEASURE LOVER BOY!
NEXT DAY
AND YOU IMPERSONATED ME? G-GOLLY! THANKS, BETTY!
ANYTHING FOR A CHUM, CHUM!
R


BABY DOLL!! YOU'RE WELL AGAIN!
WHA.??
YOU'VE GOT A NERVE!!
HUH?
B-BUT LAST NIGHT YOU COULDN'T GET ENOUGH KISSING??
OH IS THAT SO??
LATER
WELL, BETTY! HOW DID IT WORK? DID YOU GET AWAY WITH
WELL, IT MUST HAVE WORKED FINE!! HEH, HEH! ISN'T RONNIE GOING TO TAKE BACK HER INJURIES?
NO!
SHE LET ME HAVE THEM! (GROAN)-WITH BOTH BARRELS!
END

Veronica


PULL OVER!
TWEET
GIRLIE, THAT SORT OF DRIVING DESERVES A TICKET!
OH, THANKS OFFICER,-BUT DON'T BOTHER!
I NEVER WIN ANYTHING!


Archie's Girls
Betty and Veronica
"BORED BABES"
GOSH! WHAT A BORING DAY!
ISN'T IT? I HATE JUST SITTING AROUND.
ME TOO! THIS INACTIVITY DRIVES ME FRANTIC!
ABSOLUTELY BORES ME STIFF!
HI, GALS!
ARCHIE!! WHAT A SURPRISE... PULL UP A SEAT!
AS WE WERE SAYING, IT'S NICE JUST SITTING AROUND AND RELAXING!
YES! I COULD JUST SIT THIS WAY ALL DAY!!
R


Veronica
ALL WET!
LET'S GO SWIMMING ARCHIE, I JUST BOUGHT A NEW BATHING SUIT!
SWELL! THIS IS A GOOD DAY FOR A SWIM!
LAST ONE IN IS A ROTTEN EGG!
12 FT.
HEY, VERONICA, COME ON IN, THE WATER'S FINE!
ARCHIE ANDREWS, YOU STOP THAT! YOU'RE RUINING MY NEW BATHING SUIT!